3: LINEAR PROGRAMMING - A GEOMETRIC APPROACH

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CHAPTER OVERVIEW

3: Linear Programming - A Geometric Approach

Learning Objectives

In this chapter, you will learn to:

1. Solve linear programming problems that maximize the objective function.
2. Solve linear programming problems that minimize the objective function.

Thumbnail: A pictorial representation of a simple linear program with two variables and six inequalities. The set of feasible solutions is depicted in yellow and forms a polygon, a 2-dimensional polytope. The linear cost function is represented by the red line and the arrow: The red line is a level set of the cost function, and the arrow indicates the direction in which we are optimizing. (CC0; Ylloh via Wikipedia)

3.1: Maximization Applications

> **Learning Objectives**
>
> In this section, you will learn to:
>
> 1. Recognize the typical form of a linear programing problem
> 2. Formulate maximization linear programming problems
> 3. Graph feasibility regions for maximization linear programming problems
> 4. Determine optimal solutions for maximization linear programming problems.

Application problems in business, economics, and social and life sciences often ask us to make decisions on the basis of certain conditions. The conditions or constraints often take the form of inequalities. In this section, we will begin to formulate, analyze, and solve such problems, at a simple level, to understand the many components of such a problem.

A typical **linear programming** problem consists of finding an extreme value of a linear function subject to certain constraints. We are either trying to maximize or minimize the value of this linear function, such as to maximize profit or revenue, or to minimize cost. That is why these linear programming problems are classified as **maximization** or **minimization problems**, or just **optimization problems**. The function we are trying to optimize is called an **objective function**, and the conditions that must be satisfied are called **constraints**.

A typical example is to maximize profit from producing several products, subject to limitations on materials or resources needed for producing these items; the problem requires us to determine the amount of each item produced. Another type of problem involves scheduling; we need to determine how much time to devote to each of several activities in order to maximize income from (or minimize cost of) these activities, subject to limitations on time and other resources available for each activity.

In this chapter, we will work with problems that involve only two variables, and therefore, can be solved by graphing. In the next chapter, we'll learn an algorithm to find a solution numerically. That will provide us with a tool to solve problems with more than two variables. At that time, with a little more knowledge about linear programming, we'll also explore the many ways these techniques are used in business and wide variety of other fields.

We begin by solving a maximization problem.

> **Example 3.1.1**
>
> Niki holds two part-time jobs, Job I and Job II. She never wants to work more than a total of 12 hours a week. She has determined that for every hour she works at Job I, she needs 2 hours of preparation time, and for every hour she works at Job II, she needs one hour of preparation time, and she cannot spend more than 16 hours for preparation.
>
> If Nikki makes $40 an hour at Job I, and $30 an hour at Job II, how many hours should she work per week at each job to maximize her income?
>
> **Solution**
>
> We start by choosing our variables.
>
> - Let x = The number of hours per week Niki will work at Job I.
> - Let y = The number of hours per week Niki will work at Job II.
>
> Now we write the objective function. Since Niki gets paid $40 an hour at Job I, and $30 an hour at Job II, her total income I is given by the following equation.
>
> $$I = 40x + 30y$$
>
> Our next task is to find the constraints. The second sentence in the problem states, "She never wants to work more than a total of 12 hours a week." This translates into the following constraint:
>
> $$x + y \leq 12$$

The third sentence states, "For every hour she works at Job I, she needs 2 hours of preparation time, and for every hour she works at Job II, she needs one hour of preparation time, and she cannot spend more than 16 hours for preparation." The translation follows.

$$2x + y \leq 16$$

The fact that x and y can never be negative is represented by the following two constraints:

$$x \geq 0, \text{ and } y \geq 0.$$

Well, good news! We have formulated the problem. We restate it as

$$\begin{array}{ll} \textbf{Maximize} & \mathrm{I = 40x + 30y} \\ \textbf{Subject to:} & \mathrm{x + y \leq 12} \\ & \mathrm{2x + y \leq 16} \\ & \mathrm{x \geq 0; y \geq 0} \end{array} \tag{3.1.1}$$

In order to solve the problem, we graph the constraints and shade the region that satisfies **all** the inequality constraints.

Any appropriate method can be used to graph the lines for the constraints. However often the easiest method is to graph the line by plotting the x-intercept and y-intercept.

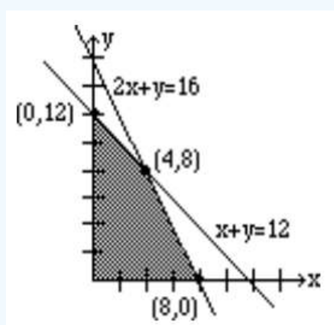
The line for a constraint will divide the plane into two region, one of which satisfies the inequality part of the constraint. A test point is used to determine which portion of the plane to shade to satisfy the inequality. Any point on the plane that is not on the line can be used as a test point.

- If the test point satisfies the inequality, then the region of the plane that satisfies the inequality is the region that contains the test point.
- If the test point does not satisfy the inequality, then the region that satisfies the inequality lies on the opposite side of the line from the test point.

In the graph below, after the lines representing the constraints were graphed using an appropriate method from Chapter 1, the point (0,0) was used as a test point to determine that

- (0,0) satisfies the constraint $x + y \leq 12$ because $0 + 0 < 12$
- (0,0) satisfies the constraint $2x + y \leq 16$ because $2(0) + 0 < 16$

Therefore, in this example, we shade the region that is below and to the left of **both** constraint lines, but also above the x axis and to the right of the y axis, in order to further satisfy the constraints $x \geq 0$ and $y \geq 0$.



The shaded region where all conditions are satisfied is called the **feasibility region** or the feasibility polygon.

The **Fundamental Theorem of Linear Programming** states that the maximum (or minimum) value of the objective function always takes place at the vertices of the feasibility region.

Therefore, we will identify all the vertices (corner points) of the feasibility region. We call these points **critical points.** They are listed as (0, 0), (0, 12), (4, 8), (8, 0). To maximize Niki's income, we will substitute these points in the objective function to see which point gives us the highest income per week. We list the results below.

Critical Points	Income

Critical Points	Income
(0, 0)	40(0) + 30(0) = $0
(0, 12)	40(0) + 30(12) = $360
(4, 8)	40(4) + 30(8) = $400
(8, 0)	40(8) + 30(0) = $320

Clearly, the point (4, 8) gives the most profit: $400.

Therefore, we conclude that Niki should work 4 hours at Job I, and 8 hours at Job II.

Example 3.1.2

A factory manufactures two types of gadgets, regular and premium. Each gadget requires the use of two operations, assembly and finishing, and there are at most 12 hours available for each operation. A regular gadget requires 1 hour of assembly and 2 hours of finishing, while a premium gadget needs 2 hours of assembly and 1 hour of finishing. Due to other restrictions, the company can make at most 7 gadgets a day. If a profit of $20 is realized for each regular gadget and $30 for a premium gadget, how many of each should be manufactured to maximize profit?

Solution

We choose our variables.

- Let x = The number of regular gadgets manufactured each day.
- and y = The number of premium gadgets manufactured each day.

The objective function is

$$P = 20x + 30y$$

We now write the constraints. The fourth sentence states that the company can make at most 7 gadgets a day. This translates as

$$x + y \leq 7$$

Since the regular gadget requires one hour of assembly and the premium gadget requires two hours of assembly, and there are at most 12 hours available for this operation, we get

$$x + 2y \leq 12$$

Similarly, the regular gadget requires two hours of finishing and the premium gadget one hour. Again, there are at most 12 hours available for finishing. This gives us the following constraint.

$$2x + y \leq 12$$

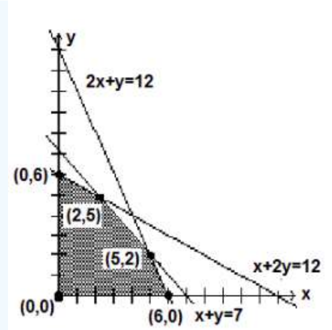
The fact that x and y can never be negative is represented by the following two constraints:

$$x \geq 0, \text{ and } y \geq 0.$$

We have formulated the problem as follows:

$$\begin{array}{ll} \textbf{Maximize} & \mathrm{P = 20x + 30y} \\ \textbf{Subject to:} & \mathrm{x + y \leq 7} \\ & \mathrm{x + 2y \leq 12} \\ & \mathrm{2x + y \leq 12} \\ & \mathrm{x \geq 0; y \geq 0} \end{array}$$

In order to solve the problem, we next graph the constraints and feasibility region.



Again, we have shaded the feasibility region, where all constraints are satisfied.

Since the extreme value of the objective function always takes place at the vertices of the feasibility region, we identify all the critical points. They are listed as (0, 0), (0, 6), (2, 5), (5, 2), and (6, 0). To maximize profit, we will substitute these points in the objective function to see which point gives us the maximum profit each day. The results are listed below.

Critical Point	Income
(0, 0)	20(0) + 30(0) = $0
(0, 6)	20(0) + 30(6) = $180
(2, 5)	20(2) + 30(5) = $190
(5, 2)	20(5) + 30(2) = $160
(6,0)	20(6) + 30(0) = $120

The point (2, 5) gives the most profit, and that profit is $190.
Therefore, we conclude that we should manufacture 2 regular gadgets and 5 premium gadgets daily to obtain the maximum profit of $190.

So far we have focused on “**standard maximization problems**” in which

1. The objective function is to be maximized
2. All constraints are of the form $ax+by \leq c$
3. All variables are constrained to by non-negative ($x \geq 0$, $y \geq 0$)

We will next consider an example where that is not the case. Our next problem is said to have “**mixed constraints**”, since some of the inequality constraints are of the form $ax+by \leq c$ and some are of the form $ax+by \geq c$. The non-negativity constraints are still an important requirement in any linear program.

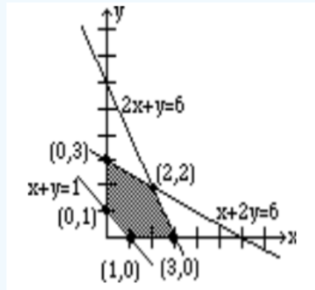
Example 3.1.3

Solve the following maximization problem graphically.

$$\begin{array}{ll} \textbf{Maximize} & \mathrm{P}=10\mathrm{x}+15\mathrm{y} \\ \textbf{Subject to:} & \mathrm{x}+\mathrm{y} \geq 1 \\ & \mathrm{x}+2\mathrm{y} \leq 6 \\ & 2\mathrm{x}+\mathrm{y} \leq 6 \\ & \mathrm{x} \geq 0 ; \mathrm{y} \geq 0 \end{array}$$

Solution

The graph is shown below.



The five critical points are listed in the above figure. The reader should observe that the first constraint $x+y \geq 1$ requires that the feasibility region must be bounded below by the line $x+y=1$; the test point (0,0) does not satisfy $x+y \geq 1$, so we shade the region on the opposite side of the line from test point (0,0).

Critical point	Income
(1, 0)	10(1) + 15(0) = $10
(3, 0)	10(3) + 15(0) = $30
(2, 2)	10(2) + 15(2) = $50
(0, 3)	10(0) + 15(3) = $45
(0,1)	10(0) + 15(1) = $15

Clearly, the point (2, 2) maximizes the objective function to a maximum value of 50.

It is important to observe that that if the point (0,0) lies on the line for a constraint, then (0,0) could not be used as a test point. We would need to select any other point we want that does not lie on the line to use as a test point in that situation.

Finally, we address an important question. Is it possible to determine the point that gives the maximum value without calculating the value at each critical point?

The answer is yes.

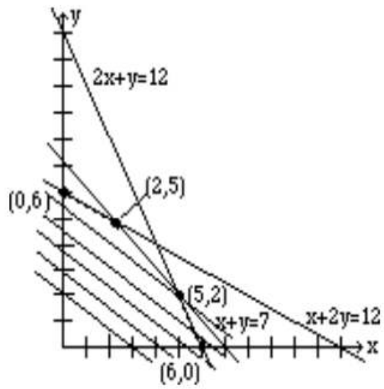
For example $3.1.2$, we substituted the points (0, 0), (0, 6), (2, 5), (5, 2), and (6, 0), in the objective function $P=20x+30y$, and we got the values $0, $180, $190, $160, $120, respectively.

Sometimes that is not the most efficient way of finding the optimum solution. Instead we could find the optimal value by also graphing the objective function.

To determine the largest P, we graph $P=20x+30y$ for any value P of our choice. Let us say, we choose $P=60$. We graph $20x+30y=60$.

Now we move the line parallel to itself, that is, keeping the same slope at all times. Since we are moving the line parallel to itself, the slope is kept the same, and the only thing that is changing is the P. As we move away from the origin, the value of P increases. The largest possible value of P is realized when the line touches the last corner point of the feasibility region.

The figure below shows the movements of the line, and the optimum solution is achieved at the point (2, 5). In maximization problems, as the line is being moved away from the origin, this optimum point is the farthest critical point.



We summarize:

The Maximization Linear Programming Problems

1. Write the objective function.
2. Write the constraints.
   1. For the standard maximization linear programming problems, constraints are of the form: $ax + by \leq c$
   2. Since the variables are non-negative, we include the constraints: $x \geq 0$; $y \geq 0$.
3. Graph the constraints.
4. Shade the feasibility region.
5. Find the corner points.
6. Determine the corner point that gives the maximum value.
   a. This is done by finding the value of the objective function at each corner point.
   b. This can also be done by moving the line associated with the objective function.

3.1.1: Maximization Applications (Exercises)

For the following maximization problems, choose your variables, write the objective function and the constraints, graph the constraints, shade the feasibility region, label all critical points, and determine the solution that optimizes the objective function.

1) A farmer has 100 acres of land on which she plans to grow wheat and corn. Each acre of wheat requires 4 hours of labor and $20 of capital, and each acre of corn requires 16 hours of labor and $40 of capital. The farmer has at most 800 hours of labor and $2400 of capital available. If the profit from an acre of wheat is $80 and from an acre of corn is $100, how many acres of each crop should she plant to maximize her profit?

2) Mr. Tran has $24,000 to invest, some in bonds and the rest in stocks. He has decided that the money invested in bonds must be at least twice as much as that in stocks. But the money invested in bonds must not be greater than $18,000. If the bonds earn 6%, and the stocks earn 8%, how much money should he invest in each to maximize profit?

3) A factory manufactures chairs and tables, each requiring the use of three operations: Cutting, Assembly, and Finishing. The first operation can be used at most 40 hours; the second at most 42 hours; and the third at most 25 hours. A chair requires 1 hour of cutting, 2 hours of assembly, and 1 hour of finishing; a table needs 2 hours of cutting, 1 hour of assembly, and 1 hour of finishing. If the profit is $20 per unit for a chair and $30 for a table, how many units of each should be manufactured to maximize revenue?

4) The Silly Nut Company makes two mixtures of nuts: Mixture A and Mixture B. A pound of Mixture A contains 12 oz of peanuts, 3 oz of almonds and 1 oz of cashews and sells for $4. A pound of Mixture B contains 12 oz of peanuts, 2 oz of almonds and 2 oz of cashews and sells for $5. The company has 1080 lb. of peanuts, 240 lb. of almonds, 160 lb. of cashews. How many pounds of each of mixtures A and B should the company make to maximize profit?
(Hint: Use consistent units. Work the entire problem in pounds by converting all values given in ounces into fractions of pounds).

5)

$$\begin{array}{ll} \text{Maximize:} & Z=4x+10y \\ \text{Subject to:} & x+y\leq 5 \\ & 2x+y\leq 8 \\ & x+2y\leq 8 \\ & x\geq 0, y\geq 0 \end{array}$$

6) This maximization linear programming problem is not in "standard" form. It has mixed constraints, some involving ≤ inequalities and some involving ≥ inequalities. However with careful graphing, we can solve this using the techniques we have learned in this section.

$$\begin{array}{ll} \text{Maximize:} & Z=5x+7y \\ \text{Subject to:} & x+y\leq 30 \\ & 2x+y\leq 50 \\ & 4x+3y\geq 60 \\ & 2x\geq y \\ & x\geq 0, y\geq 0 \end{array}$$

3.2: Minimization Applications

Learning Objectives

In this section, you will learn to:

1. Formulate minimization linear programming problems
2. Graph feasibility regions for maximization linear programming problems
3. Determine optimal solutions for maximization linear programming problems.

Minimization linear programming problems are solved in much the same way as the maximization problems.

For the **standard minimization linear program**, the constraints are of the form $ax + by \geq c$, as opposed to the form $ax + by \leq c$ for the standard maximization problem. As a result, the feasible solution extends indefinitely to the upper right of the first quadrant, and is unbounded. But that is not a concern, since in order to minimize the objective function, the line associated with the objective function is moved towards the origin, and the critical point that minimizes the function is closest to the origin.

However, one should be aware that in the case of an unbounded feasibility region, the possibility of no optimal solution exists.

Example 3.2.1

At a university, Professor Symons wishes to employ two people, John and Mary, to grade papers for his classes. John is a graduate student and can grade 20 papers per hour; John earns $15 per hour for grading papers. Mary is an post-doctoral associate and can grade 30 papers per hour; Mary earns $25 per hour for grading papers. Each must be employed at least one hour a week to justify their employment.
If Prof. Symons has at least 110 papers to be graded each week, how many hours per week should he employ each person to minimize the cost?

Solution

We choose the variables as follows:

Let x = The number of hours per week John is employed.

and y = The number of hours per week Mary is employed.

The objective function is

$$C = 15x + 25y$$

The fact that each must work at least one hour each week results in the following two constraints:

$$\begin{array}{l} x \geq 1 \\ y \geq 1 \end{array}$$

Since John can grade 20 papers per hour and Mary 30 papers per hour, and there are at least 110 papers to be graded per week, we get

$$20x + 30y \geq 110$$

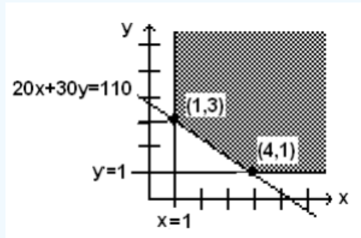
The fact that x and y are non-negative, we get

$$x \geq 0, \text{ and } y \geq 0.$$

The problem has been formulated as follows.

$$\begin{array}{ll} \textbf{Minimize} & \mathrm{C = 15x + 25y} \\ \textbf{Subject to:} & \mathrm{x \geq 1} \\ & \mathrm{y \geq 1} \\ & \mathrm{20x + 30y \geq 110} \\ & \mathrm{x \geq 0; y \geq 0} \end{array}$$

To solve the problem, we graph the constraints as follows:



Again, we have shaded the feasibility region, where all constraints are satisfied.

If we used test point (0,0) that does not lie on any of the constraints, we observe that (0, 0) **does not** satisfy any of the constraints $x \geq 1$, $y \geq 1$, $20x + 30y \geq 110$. Thus all the shading for the feasibility region lies on the opposite side of the constraint lines from the point (0,0).

Alternatively we could use test point (4,6), which also does not lie on any of the constraint lines. We'd find that (4,6) **does** satisfy all of the inequality constraints. Consequently all the shading for the feasibility region lies on the same side of the constraint lines as the point (4,6).

Since the extreme value of the objective function always takes place at the vertices of the feasibility region, we identify the two critical points, (1, 3) and (4, 1). To minimize cost, we will substitute these points in the objective function to see which point gives us the minimum cost each week. The results are listed below.

Critical points	Income
(1, 3)	15(1) + 25(3) = $90
(4, 1)	15(4) + 25(1) = $85

The point (4, 1) gives the least cost, and that cost is $85. Therefore, we conclude that in order to minimize grading costs, Professor Symons should employ John 4 hours a week, and Mary 1 hour a week at a cost of $85 per week.

Example 3.2.2

Professor Hamer is on a low cholesterol diet. During lunch at the college cafeteria, he always chooses between two meals, Pasta or Tofu. The table below lists the amount of protein, carbohydrates, and vitamins each meal provides along with the amount of cholesterol he is trying to minimize. Mr. Hamer needs at least 200 grams of protein, 960 grams of carbohydrates, and 40 grams of vitamins for lunch each month. Over this time period, how many days should he have the Pasta meal, and how many days the Tofu meal so that he gets the adequate amount of protein, carbohydrates, and vitamins and at the same time minimizes his cholesterol intake?

	PASTA	**TOFU**
PROTEIN	8g	16g
CARBOHYDRATES	60g	40g
VITAMIN C	2g	2g
CHOLESTEROL	60mg	50mg

Solution

We choose the variables as follows.

Let x = The number of days Mr. Hamer eats Pasta.

and y = The number of days Mr. Hamer eats Tofu.

Since he is trying to minimize his cholesterol intake, our objective function represents the total amount of cholesterol C provided by both meals.

$$C = 60x + 50y$$

The constraint associated with the total amount of protein provided by both meals is

$$8x + 16y \geq 200$$

Similarly, the two constraints associated with the total amount of carbohydrates and vitamins are obtained, and they are

$$60x + 40y \geq 960$$
$$2x + 2y \geq 40$$

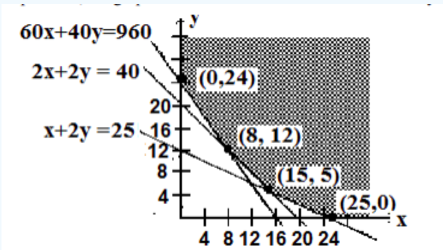
The constraints that state that x and y are non-negative are

$$x \geq 0, \text{ and } y \geq 0.$$

We summarize all information as follows:

$$\begin{array}{ll} \textbf{Minimize} & \mathrm{C = 60x + 50y} \\ \textbf{Subject to:} & \mathrm{8x + 16y \geq 200} \\ & \mathrm{60x + 40y \geq 960} \\ & \mathrm{2x + 2y \geq 40} \\ & \mathrm{x \geq 0; y \geq 0} \end{array}$$

To solve the problem, we graph the constraints and shade the feasibility region.



We have shaded the unbounded feasibility region, where all constraints are satisfied.

To minimize the objective function, we find the vertices of the feasibility region. These vertices are (0, 24), (8, 12), (15, 5) and (25, 0). To minimize cholesterol, we will substitute these points in the objective function to see which point gives us the smallest value. The results are listed below.

Critical points	Income
(0, 24)	60(0) + 50(24) = 1200
(8, 12)	60(8) + 50(12) = 1080
(15, 5)	60(15) + 50(5) = 1150
(25, 0)	60(25) + 50(0) = 1500

The point (8, 12) gives the least cholesterol, which is 1080 mg. This states that for every 20 meals, Professor Hamer should eat Pasta 8 days, and Tofu 12 days.

We must be aware that in some cases, a linear program may not have an optimal solution.

- A linear program can fail to have an optimal solution is if there is not a feasibility region. If the inequality constraints are not compatible, there may not be a region in the graph that satisfies **all** the constraints. If the linear program does not have a feasible solution satisfying all constraints, then it can not have an optimal solution.
- A linear program can fail to have an optimal solution if the feasibility region is unbounded.

- The two minimization linear programs we examined had unbounded feasibility regions. The feasibility region was bounded by constraints on some sides but was not entirely enclosed by the constraints. Both of the minimization problems had optimal solutions.
- However, if we were to consider a maximization problem with a similar unbounded feasibility region, the linear program would have no optimal solution. No matter what values of x and y were selected, we could always find other values of x and y that would produce a higher value for the objective function. In other words, if the value of the objective function can be increased without bound in a linear program with an unbounded feasible region, there is no optimal maximum solution.

Although the method of solving minimization problems is similar to that of the maximization problems, we still feel that we should summarize the steps involved.

Minimization Linear Programming Problems

1. Write the objective function.
2. Write the constraints.
   a. For standard minimization linear programming problems, constraints are of the form: $ax + by \geq c$
   b. Since the variables are non-negative, include the constraints: $x \geq 0$; $y \geq 0$.
3. Graph the constraints.
4. Shade the feasibility region.
5. Find the corner points.
6. Determine the corner point that gives the minimum value.
   a. This can be done by finding the value of the objective function at each corner point.
   b. This can also be done by moving the line associated with the objective function.
   c. There is the possibility that the problem has no solution

3.2.1: Minimization Applications (Exercises)

For each of the following minimization problems, choose your variables, write the objective function and the constraints, graph the constraints, shade the feasibility region, label all critical points, and determine the solution that optimizes the objective function.

1) A diet is to contain at least 2400 units of vitamins, 1800 units of minerals, and 1200 calories. Two foods, Food A and Food B are to be purchased. Each unit of Food A provides 50 units of vitamins, 30 units of minerals, and 10 calories. Each unit of Food B provides 20 units of vitamins, 20 units of minerals, and 40 calories. Food A costs $2 per unit and Food B cost $1 per unit. How many units of each food should be purchased to keep costs at a minimum?

2) A computer store sells two types of computers, laptops and desktops. The supplier demands that at least 150 computers be sold a month. Experience shows that most consumers prefer laptops, but some business customers require desktops. The result is that the number of laptops sold is at least twice of the number of desktops. The store pays its sales staff a $60 commission for each laptop, and a $40 commission for each desktop. Let x = the number of laptops and y = the number of desktop computers. How many of each type must be sold to minimize commission to its sales people?
What is the minimum commission?

3) An oil company has two refineries. Each day, Refinery A produces 200 barrels of high-grade oil, 300 barrels of medium-grade oil, and 200 barrels of low-grade oil and costs $12,000 to operate. Each day, Refinery B produces 100 barrels of high-grade oil, 100 barrels of medium-grade oil, and 200 barrels of low-grade oil and costs $10,000 to operate. The company must produce at least 800 barrels of high-grade oil, 900 barrels of medium-grade oil, and 1,000 barrels of low-grade oil.
How many days should each refinery be operated to meet the goals at a minimum cost?

4) A print shop at a community college in Cupertino, California, employs two different contractors to maintain its copying machines. The print shop needs to have 12 IBM, 18 Xerox, and 20 Canon copying machines serviced. Contractor A can repair 2 IBM, 1 Xerox, and 2 Canon machines at a cost of $800 per month, while Contractor B can repair 1 IBM, 3 Xerox, and 2 Canon machines at a cost of $1000 per month. How many months should each of the two contractors be employed to minimize the cost?

3.3: Chapter Review

Solve the following linear programming problems by the graphical method.

1) Mr. Shoemacher has $20,000 to invest in two types of mutual funds: a High-Yield Fund and an Equity Fund. The High-Yield fund has an annual yield of 12%, while the Equity fund earns 8%. He would like to invest at least $3000 in the High-Yield fund and at least $4000 in the Equity fund. How much should he invest in each to maximize his annual yield, and what is the maximum yield?

2) Dr. Lum teaches part-time at two community colleges, Hilltop College and Serra College. Dr. Lum can teach up to 5 classes per semester. For every class he teaches at Hilltop College, he needs to spend 3 hours per week preparing lessons and grading papers. For each class at Serra College, he must do 4 hours of work per week. He has determined that he cannot spend more than 18 hours per week preparing lessons and grading papers. If he earns $6,000 per class at Hilltop College and $7,500 per class at Serra College, how many classes should he teach at each college to maximize his income, and what will be his income?

3) Mr. Shamir employs two part-time typists, Inna and Jim, for his typing needs. Inna charges $15 an hour and can type 6 pages an hour, while Jim charges $18 an hour and can type 8 pages per hour. Each typist must be employed at least 8 hours per week to keep them on the payroll. If Mr. Shamir has at least 208 pages to be typed, how many hours per week should he employ each typist to minimize his typing costs, and what will be the total cost?

4) Mr. Boutros wants to invest up to $20,000 in two stocks, Cal Computers and Texas Tools. The Cal Computers stock is expected to yield a 16% annual return, while the Texas Tools stock promises a 12% yield. Mr. Boutros would like to earn at least $2,880 this year. According to Value Line Magazine's safety index (1 highest to 5 lowest), Cal Computers has a safety number of 3 and Texas Tools has a safety number of 2. How much money should he invest in each to minimize the safety number? Note: A lower safety number means less risk.

5) A store sells two types of copy machines: compact (low capacity) and standard (which takes more space). The store can sell up to 90 copiers a month. A maximum of 1080 cubic feet of storage space is available. A compact copier requires 6 cu. ft. of storage space, and a standard copier requires 18 cu. ft.. The compact and standard copy machines take, respectively, 1 and 1.5 sales hours of labor.
A maximum of 99 hours of labor is available. The profit from each of these copiers is $60 and $80, respectively, how many of each type should be sold to maximize profit, and what is the maximum profit?

6) A company manufactures two types of cell phones, a Basic model and a Pro model. The Basic model generates a profit of $100 per phone and the Pro model has a profit of $150 per phone. On the assembly line the Basic phone requires 7 hours, while the Pro model takes 11 hours. The Basic phone requires one hour and the Pro phone needs 3 hours for finishing, which includes loading software. Both phones require one hour for testing. On a particular production run the company has available 1,540 work hours on the assembly line, 360 work hours for finishing, and 200 work hours in the testing department. How many cell phones of each type should be produced to maximize profit, and what is that maximum profit?

7) John wishes to choose a combination of two types of cereals for breakfast - Cereal A and Cereal B. A small box (one serving) of Cereal A costs $0.50 and contains 10 units of vitamins, 5 units of minerals, and 15 calories. A small box(one serving) of Cereal B costs $0.40 and contains 5 units of vitamins, 10 units of minerals, and 15 calories. John wants to buy enough boxes to have at least 500 units of vitamins, 600 units of minerals, and 1200 calories. How many boxes of each food should he buy to minimize his cost, and what is the minimum cost?

8) Jessica needs at least 60 units of vitamin A, 40 units of vitamin B, and 140 units of vitamin C each week. She can choose between Costless brand or Savemore brand tablets. A Costless tablet costs 5 cents and contains 3 units of vitamin A, 1 unit of vitamin B, and 2 units of vitamin C. A Savemore tablet costs 7 cents and contains 1 unit of A, 1 of B, and 5 of C. How many tablets of each kind should she buy to minimize cost, and what is the minimum cost?

9) A small company manufactures two products: A and B. Each product requires three operations: Assembly, Finishing and Testing. Product A requires 1 hour of Assembly, 3 hours of Finishing, and 1 hour of Testing. Product B requires 3 hours of Assembly, 1 hour of Finishing, and 1 hour of Testing. The total work-hours available per week in the Assembly division is 60, in Finishing is 60, and in Testing is 24. Each item of product A has a profit of $50, and each item of Product B has a profit of $75. How many of each should be made to maximize profit? What is the maximum profit?

10) A factory manufactures two products, A and B. Each product requires the use of three machines, Machine I, Machine II, and Machine III. The time requirements and total hours available on each machine are listed below.

	Machine I	Machine II	Machine III
Product A	1	2	4
Product B	2	2	2
Total hours	70	90	160

If product A generates a profit of $60 per unit and product B a profit of $50 per unit, how many units of each product should be manufactured to maximize profit, and what is the maximum profit?

11) A company produces three types of shoes, formal, casual, and athletic, at its two factories, Factory I and Factory II. The company must produce at least 6000 pairs of formal shoes, 8000 pairs of casual shoes, and 9000 pairs of athletic shoes. Daily production of each factory for each type of shoe is:

	Factory I	Factory II
Formal	100	100
Casual	100	200
Athletic	300	100

Operating Factory I costs $1500 per day and it costs $2000 per day to operate Factory II. How many days should each factory operate to complete the order at a minimum cost, and what is the minimum cost?

12) A professor gives two types of quizzes, objective and recall. He plans to give at least 15 quizzes this quarter. The student preparation time for an objective quiz is 15 minutes and for a recall quiz 30 minutes. The professor would like a student to spend at least 5 hours (300 minutes) preparing for these quizzes above and beyond the normal study time. The average score on an objective quiz is 7, and on a recall type 5, and the professor would like the students to score at least 85 points on all quizzes. It takes the professor one minute to grade an objective quiz, and 1.5 minutes to grade a recall type quiz. How many of each type should he give in order to minimize his grading time?

13) A company makes two mixtures of nuts: Mixture A and Mixture B. Mixture A contains 30% peanuts, 30% almonds and 40% cashews and sells for $5 per pound. Mixture B contains 30% peanuts, 60% almonds and 10% cashews and sells for $3 a pound. The company has 540 pounds of peanuts, 900 pounds of almonds, 480 pounds of cashews. How many pounds of each of mixtures A and B should the company make to maximize profit, and what is the maximum profit?