

## 8.1: Biblical Insight

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### Applying the Bible to Business

"Where there is no vision, the people perish." Proverbs 29:18. This bible scripture shows the significance of having a vision. This is true for businesses as well. Vision and mission statements drive the direction, focus, and communication of any successful organization. Senior leaders use the vision and mission as a guide to the decision-making process when establishing an organization's strategic goals and objectives.

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