

## CHAPTER OVERVIEW

### 1: Introduction

- 1.1: Chapter Introduction
- 1.2: What Is International Business?
- 1.3: Video- Globalization Explained
- 1.4: Who Is Interested in International Business?
- 1.5: What Forms Do International Businesses Take?
- 1.6: The Globalization Debate
- 1.7: Ethics and International Business
- 1.8: End-of-Chapter Questions and Exercises

---

This page titled [1: Introduction](#) is shared under a [CC BY-NC-SA 3.0](#) license and was authored, remixed, and/or curated by [Anonymous](#) via [source content](#) that was edited to the style and standards of the LibreTexts platform.