

CHAPTER OVERVIEW

2: Globalization and International Business

- 2.1: How Global Are We?
- 2.2: Global Competition's Changing Center of Gravity
- 2.3: Globalization Pressures on Companies
- 2.4: Corporations and their Social Responsibility
- 2.5: Going Global - Yes or No?
- 2.6: US Small Business in the Global Environment
- 2.7: What You Should Know Before Going Global
- 2.8: Key Management Decisions and Considerations
- 2.9: The Three Threads
- 2.10: Points to Remember

2: Globalization and International Business is shared under a [not declared](#) license and was authored, remixed, and/or curated by LibreTexts.