

## About the Authors

### Kevin Bracker, Ph.D.



[Dr. Kevin Bracker](#) is a Professor of Finance in the [Kelce College of Business](#) at [Pittsburg State University](#). He received a Ph.D. in Finance from the University of Kansas in December, 1995, with his doctoral research focusing on understanding and forecasting correlations across international equity markets. Kevin has published in a wide range of academic journals, contributing to the following literature: international equity markets, futures markets, prediction markets, bank risks, the impact of R & D on firm value, and financial education. He received the Kelce School of Business “Excellence in Research” award in 1999 and has participated at professional association conferences, presenting papers, serving as a reviewer, and chairing research presentation seminars. He has also served as a reviewer for several academic journals.

Kevin currently teaches business finance (traditional/online) and investments courses. He has received the “Outstanding Faculty Award” for the College of Business three times (2008, 2010 and 2012), has been nominated by students on several occasions for the University “Outstanding Faculty Award” and received the award (one of three recipients) in 2003. Kevin’s passion as a professor is the opportunity to teach and interact with students in and beyond the traditional classroom. He has published journal articles with students, been a faculty advisor to the PSU Finance Club since arriving at the University in 1995, and served as a faculty mentor to the CFA Institute Research Challenge team starting in the fall of 2011. Kevin earned his Chartered Financial Analyst designation in 2003 and has sponsored several students for CFA Student Scholarships since that time.

Outside of his role as a professor, Kevin is married (Debbi Bracker) and has one daughter (Sarah Bracker). He stays active with a variety of outdoor activities including running, biking and backpacking. He has also been known to spend way too much time in the fall/winter watching NFL football and managing his fantasy football teams.

### Fang Lin, Ph.D.



Dr. Fang Lin has been serving as an Assistant Teaching Professor of Finance at the [University of Washington Bothell](#) since Autumn 2022. Prior to joining UWB, he was an Associate Professor of Finance in the [Kelce College of Business](#) at [Pittsburg State University](#). Professor Lin holds a Ph.D. degree in Finance from the University of Oklahoma, and a master’s degree from the University of Nevada Las Vegas. His research interests are primarily in the area of empirical corporate finance, with a focus on corporate bond issuance, executive compensation, innovation, and energy markets. His articles have been published in journals such as the *Journal of Corporate Finance* and the *Energy Journal*. He also frequently presents his research at academic conferences.

While at PSU, Dr. Lin taught various courses including business finance, financial institutions and markets, risk management and insurance, investments, and seminar in financial management. He received the “Excellence in Teaching” award from the Kelce College of Business in 2017 and the “Outstanding Faculty Award” from at the university level in 2020. In his spare time, Dr. Lin enjoys travelling and watching sports, and he is becoming an avid runner.

### Jennifer Pursley, MS



[Jennifer Pursley](#) is a Faculty Development Specialist in the [Center for Teaching, Learning and Technology](#) at [Pittsburg State University](#). Jennifer completed a Master’s of Science in Mathematics from Pittsburg State University in 2006 and a Master’s of Science in Finance from the University of Kansas in 2008. She has over ten years of experience teaching Mathematics courses face-to-face, online and hybrid. In addition to Mathematics and Finance, Jennifer’s professional interests include: Open Educational Resources, professional development, online course design, Quality Matters, accessibility, and general education.

### Pittsburg State University

[Pittsburg State University](#), known as Pitt State or PSU, is a public university with over 7,000 students located in Pittsburg, Kansas. PSU offers over 100 academic programs within the college of Arts and Sciences, Business, Education, and Technology. Pittsburg State University is not just your ordinary university. Many colleges can boast a small student to faculty ratio, a nicely sized institution with qualified faculty. But the unique advantages of selecting Pitt State for your higher education are significant and include...



Our esteemed [Kelce College of Business](#), which has been continually accredited by the AACSB, as well as numerous top-shelf undergraduate and graduate programs in a variety of academic areas including pre-med, nursing, education, music, design, broadcasting, and much more.

- The [Kansas Technology Center](#), which offers a number of internationally recognized technology programs.
- The [Bicknell Family Center for the Arts](#) is the region's premiere destination for the fine and performing arts. Designed and constructed by the world's most renowned theater architects, this \$33 million facility features a 1,100-seat performance hall, a 250-seat theater, a 3,500 square-foot art gallery and state-of-the-art technology.
- Two new state-of-the-art centers for student health: the Student Recreation Center and the Student Health Center.
- Strong support from alumni and friends – Pitt State just successfully completed its 10-year, \$120 million capital campaign for scholarships, programs and more.
- New apartment-style living for students in the modern Crimson Commons housing complex.
- More GTE Academic All-Americans than any other NCAA Division II institution this decade, as well as a well-known athletics program that brings students and community members together to cheer on the Gorillas!
- Reasonable, flat-rate tuition that extends well beyond the borders of Kansas. Our Gorilla Advantage program makes it possible for students in multiple counties surrounding Kansas to attend Pitt State at in-state rates. Qualified students who live outside of these areas, can take advantage of our new Gorilla Edge program, which allows students in Missouri, Oklahoma, Arkansas and Texas to attend Pitt State at a reduced rate.



## Kelce College of Business

The [Kelce College of Business](#) at [Pittsburg State University](#) is among the nation's leading business schools for quality, high standards, and value. With a mission of offering a well-rounded, world-class education that engages students and prepares them for a future in the business world, the Gladys A. Kelce College of Business stands out as one of the premier business colleges in the country.

Kelce College of Business [Accreditation, Rank and Recognition](#):

- Accredited by the AACSB
- Annually ranked among the Best Business Schools in the country by the Princeton Review
- Ranked among the top 5 Family Friendly business schools in the country
- In 2018, the *Accounting Degree Review* ranked the Kelce College #6 in the nation for programs offering degrees with forensic accounting.

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