

## 2.1: Guiding Questions | Learning Objectives | Key Terms

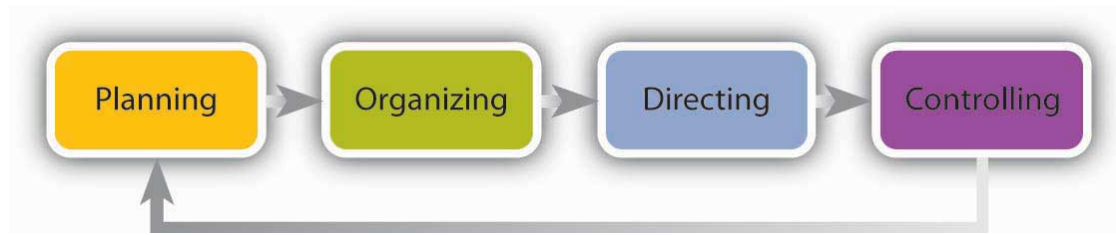


Fig. 2.1: "What do Managers Do? *Introduction to Business (Lumen)*. LibreTexts

### Unit 2: Guiding Questions:

- What are the concepts of management and how are they significant to organizational success?
- What are the fundamental functions of management?
- What are the components and activities associated with each function of management?
- What is the role of leadership in management?
- What different careers are there in management?

### Unit 2: Learning Objectives:

When I have completed Unit 2, I will be able to...

- explain the concept of planning
- explain the concept of organizing
- explain the concept of leading
- explain the concept of controlling
- identify different careers in management

### Unit 2: Key Terms to Learn and Understand

- planning
- organizing
- controlling
- leading
- operations management
- leadership
- staffing
- strategic planning
- environmental scanning

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