

4.7: O'Net Exploration - Marketing and Sales



O*NET Online: Career Exploration Tool

Connect to [O*NET Online](#) (opens in new window) to explore the job and career fields you are interested in. Learn about the characteristics of the job or field as well as the education requirements needed to to be employed. Are they a good fit for you?

Identify

- the roles of sales and marketing teams within an organization

Explore

- work activities and tasks
- work environment and values
- technology skills used
- education or training requirements
- interests and abilities needed
- salary, wages, and employment trends

Jot down

- job title and description or summary
- occupation specific information (activities, tasks, environment)
- education or experience requirements
- worker characteristics or profile(personality type, abilities, interests)
- why or why not is this job/career a good fit for you

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