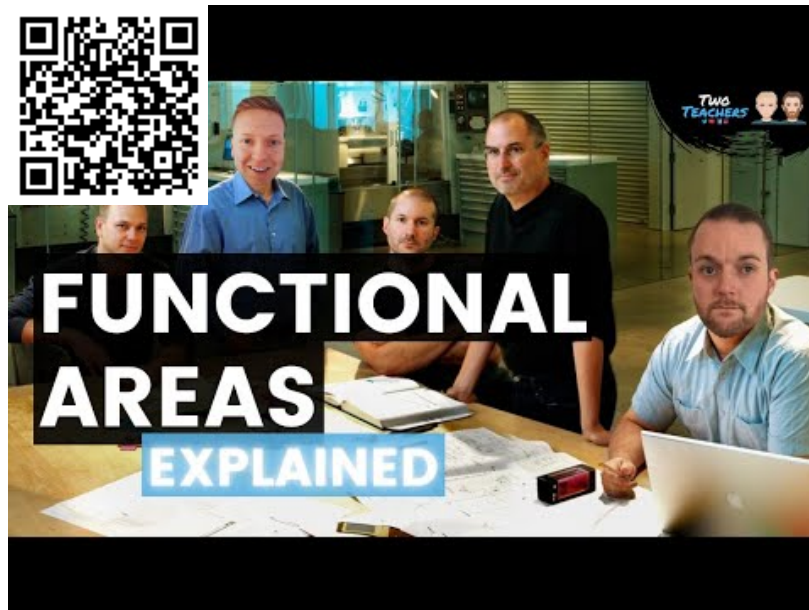


6.2: Apple and the 4 Functional Areas of Business

Watch

10-minute video: "How Apple used the 4 functional areas of business to build the iPhone."



Assess Your Knowledge

- For a company or organization what tasks/ roles does a professional in each business career field provide?
- For a company or organization how do the career fields we have studied interact for the success of the business?
- Describe the skills and characteristics of a successful professional in each career field in business.
- Self-assess your skill set as it applies to each career field in business.

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