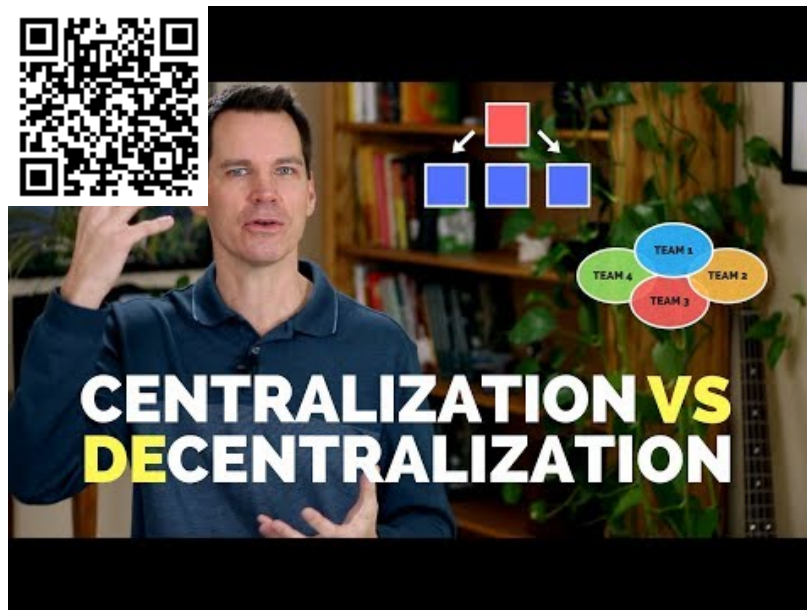


4.4: WATCH - Centralization vs. Decentralization

Notes:

Within Section 4.3 of your textbook, you were introduced to types of organizational structures. Watch the 6:14 video:



- Did you notice how the terms 'centralization' and 'decentralization' correlated to the 'mechanistic' and 'organic' structures discussed in your textbook?
- Which structure do you think best suits you? Why?

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