

## SECTION OVERVIEW

### 4.3: External and Internal Organizational Environments and Corporate Culture

#### Learning Objectives

After this chapter, you should be able to understand these statements:

1. Define the external environment of organizations.
2. Identify contemporary external forces pressuring organizations.
3. Identify different types of organizational structures and their strengths and weaknesses.
4. Explain how organizations organize to meet external market threats and opportunities.
5. Identify the fit between organizational cultures and the external environment.
6. Identify environmental trends, demands, and opportunities facing organizations.

#### 4.3.1: Introduction to External and Internal Organizational Environments and Corporate Culture

#### 4.3.2: The Organization's External Environment

#### 4.3.3: External Environments and Industries

#### 4.3.4: Organizational Designs and Structures

#### 4.3.5: The Internal Organization and External Environments

#### 4.3.6: Corporate Cultures

#### 4.3.7: Organizing for Change in the 21st Century

#### 4.3.8: Summary

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