

## 4.1: Motivation - Questions to Consider

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### Employee Motivation

- As managers, it is important that we are able to effectively motivate our employees.
  - In section 14.1, you will learn about two major components of motivation: direction and intensity.
  - In section 14.2, you will learn about **content theories** that focus on what motivates behavior.
  - In section 14.3, you will learn about **process theories** that focus on how people become motivated.

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