


4.2: REVIEW and WATCH - Goal Theory

Watch

Within your textbook reading (section 14.3) this week, you learned about goal theory.

First: Study exhibit 14.12 that was introduced in your textbook: [Goal Setting Process.pdf](#)  [Goal Setting Process.pdf - Alternative Formats](#)

Then: Watch the following video: [Why the Secret to Success is Setting the Right Goals](#)

- After watching the video, consider the following:
 - How does identifying your 'why' relate to the the goal setting process introduced in your textbook?
 - How do the goals of individual employees impact the goals of the organizations they work for?
 - As a manager, why is helping your employees to set the 'right' goal so important?



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