

4.5: Business Stakeholders

Stakeholders

Who is impacted by what happens in your workplace?

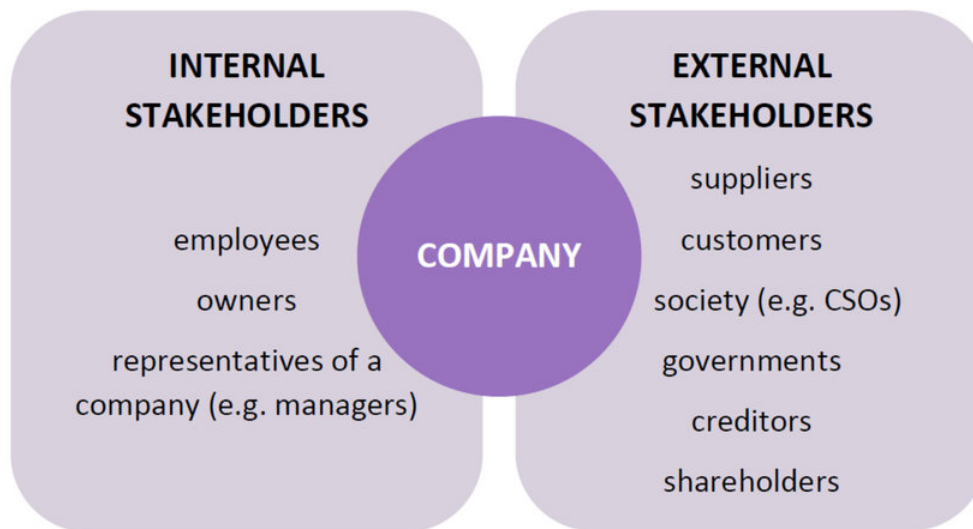


Image Source: Gurzawska, Makinen, Brey. "Implementation of Responsible Research and Innovation (RRI) Practices in Industry: Providing the Right Incentives." *ResearchGate*. Creative Commons Attribution 4.0 International

Internal and External Stakeholders

This graphic shows who is considered internal vs. external stakeholders.

Internal = employees, owners, managers.

External = suppliers, customers society, governments, creditors, shareholders.

4.5: Business Stakeholders is shared under a [CC BY 4.0](https://creativecommons.org/licenses/by/4.0/) license and was authored, remixed, and/or curated by Mabel Gehrett and Western Technical College.