

1.4: WATCH- Bases of Power

Watch the following video: [Bases of Power](#)

Within Section 13.3 of your textbook, you were introduced to the sources of power leaders utilize to influence others. Within this video, the speaker discusses the five types of power that are identified in your textbook.

Note: He also identifies a sixth type (Informational power), which your textbook addresses within the Expert power category.

After watching the video, how do you think leaders most effectively exercise their influence? Reflect on your own life experiences and the leaders you have encountered.

- Consider your current or previous professional roles.
- Consider your experience in school, sports, or any volunteer work you have done.

Which types of influence have you experienced? Which types of influence have you exercised over others?



1.4: WATCH- Bases of Power is shared under a [CC BY 4.0](#) license and was authored, remixed, and/or curated by Mabel Gehrett and Western Technical College.