

## 2.4: The 4 Personality Types

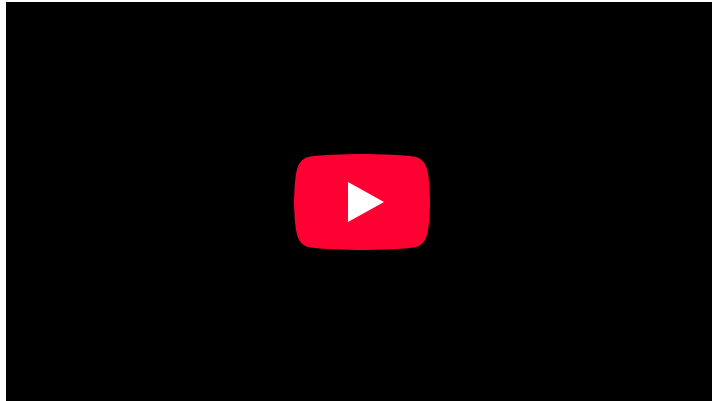
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### Four Personality Types

This week you learned how a person's personality influences their attitudes and behaviors at work. Innately, some personalities are better equipped for different job responsibilities. Understanding your personality and the personality of the people you work with will help you to be a more successful manager.

While there are many different personality assessments available, the STAR approach, which was developed by Patrick Bet-David, provides interesting insights and is relatively straightforward to use.

Watch this 5:43 video, you will learn about the "STAR" approach to personalities:



After watching the video, were you able to identify the one (or two) types that best match your personality? How will knowing this help you to better understand your work-related attitudes and behaviors?

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