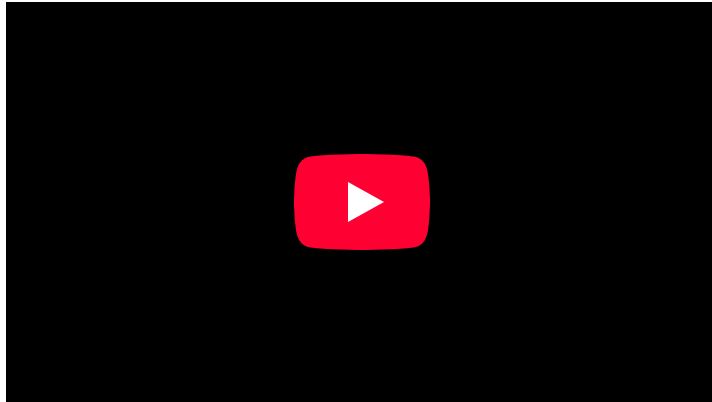


5.6: What is Culture Fit?

Culture Fit and Culture Add

You have learned that an organization's culture and the diversity of its workforce are both important factors in an organization's success. How do managers consider the importance of both when hiring new employees? Watch the following 3:59 video, which introduces the terms 'culture fit' and 'culture add':



After watching the video, can you think of additional examples of 'culture add' that would be important for a manager to consider?

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