

## 3.4: Unconscious Bias

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### Unconscious Bias and Perception

Within your textbook reading this week, you learned about barriers that impact the accurate perception of others, such as stereotyping, selective perception, and perceptual defense. Watch the following 10:33 video and consider how unconscious bias can perpetuate these inaccurate perceptions in the hiring process:



How can you ensure that you do not allow unconscious bias to inhibit the accuracy of your perceptions?

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