

I developed the new Operations Management course for the Business Management program at Western Technical College to introduce students to the core concepts of operations management and its impact on organizational success. The course covers essential skills, from managing daily operations to planning and executing long-term projects, providing a comprehensive understanding of how businesses function efficiently.

Students will explore how organizations manage tasks, streamline processes, and gain a competitive edge. The course also introduces key topics such as project management, supply chain management, and inventory management, giving students a solid foundation in operational practices.

This course offers students a practical, cost-effective introduction to operational theories and hands-on experience with tools commonly used in business. By applying these principles, students will be able to enhance operational efficiency, lower costs, and contribute to long-term business strategies.

Jamie Hammond - Business Management program instructor