

### 3.3: What is Process Planning?

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#### Process Planning

Efficient processes are integral to every organization. To design an efficient process, we need to methodically plan and control the processes that are used.

Watch the following 5:35 video that provides insight into the necessity for planning out business processes:



**Note:** While the video focuses on the need for planning out production-related processes, the need also exists for all service-related processes.

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