

## 1.1: Overview and Guiding Questions

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### Module 1: Overview and Guiding Questions

Within this module, students will be introduced to business operations and relate the four functions of management to the role of an Operations Manager.

Consider the following questions as you review the learning materials this week:

- What are the functional areas of business?
- Why is operations management important to an organization?
- How do goods and services differ?
- What does the transformation process consist of?
- How do the four functions of management relate to operations management?

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