

# TABLE OF CONTENTS

## Licensing

### 1: Forecasting

- 1.1: Overview and Guiding Questions
- 1.2: What is Forecasting?
- 1.3: Forecasting
  - 1.3.1: Introduction to Forecasting
  - 1.3.2: Qualitative Forecasting
  - 1.3.3: Quantitative Forecasting
  - 1.3.4: Causal (Econometric) Forecasting Methods (Degree)
  - 1.3.5: Forecasting Assumptions and Demand Patterns
  - 1.3.6: Time Series Methods
  - 1.3.7: Forecast Accuracy Measures
  - 1.3.8: End of Chapter Problems
  - 1.3.9: References
- 1.4: Excel Tutorials

### 2: Inventory Management

- 2.1: Overview and Guiding Questions
- 2.2: Introduction to Inventory Management
- 2.3: Types of Inventory
- 2.4: Reasons for Maintaining Inventory
- 2.5: Relevant Costs
- 2.6: Inventory Models for Certain Demand- Economic Order Quantity (EOQ) Model
- 2.7: Inventory Models for Certain Demand- Economic Production Quantity (EPQ)
- 2.8: Inventory Models for Uncertain Demand

### 3: The Impact of Facility on Competitiveness

- 3.1: Overview and Guiding Questions
- 3.2: Competitiveness
- 3.3: Facility Location
  - 3.3.1: Key Factors in Facility Location Decision-Making
  - 3.3.2: Methods for Finding the Best Facility Location
  - 3.3.3: Center of Gravity Method
- 3.4: Strategic Capacity Planning
  - 3.4.1: Introduction to Strategic Capacity Planning
  - 3.4.2: Capacity Planning for Products and Services
  - 3.4.3: Defining and Measuring Capacity
  - 3.4.4: Determinants of Effective Capacity
  - 3.4.5: The Sequential Processes and the Bottleneck
  - 3.4.6: Evaluating Capacity Alternatives
- 3.5: Observation Application Activity

## 4: Decision-Making

- 4.1: Overview and Guiding Questions
- 4.2: Lessons on Decision-Making
- 4.3: Managerial Decision-Making
  - 4.3.1: Introduction to Managerial Decision Making
  - 4.3.2: Overview of Managerial Decision-Making
  - 4.3.3: How the Brain Processes Information to Make Decisions - Reflective and Reactive Systems
  - 4.3.4: Programmed and Nonprogrammed Decisions
  - 4.3.5: Barriers to Effective Decision-Making
  - 4.3.6: Improving the Quality of Decision-Making
  - 4.3.7: Group Decision-Making
  - 4.3.8: Summary
- 4.4: Thinking Critically and Creatively
- 4.5: Common Decision-Making Tools
- 4.6: How Miscommunication Happens
- 4.7: Effective Business Communication
  - 4.7.1: Why Is It Important to Communicate Well?
  - 4.7.2: What Is Communication?
  - 4.7.3: Communication in Context
  - 4.7.4: Your Responsibilities as a Communicator
  - 4.7.5: Additional Resources

## 5: Ethics

- 5.1: Overview and Guiding Questions
- 5.2: The Importance of Business Ethics
- 5.3: Ethics, Corporate Responsibility, and Sustainability
  - 5.3.1: Introduction
  - 5.3.2: Ethics and Business Ethics Defined
  - 5.3.3: Dimensions of Ethics- The Individual Level
  - 5.3.4: Ethical Principles and Responsible Decision-Making
  - 5.3.5: Leadership- Ethics at the Organizational Level
  - 5.3.6: Ethics, Corporate Culture, and Compliance
  - 5.3.7: Corporate Social Responsibility (CSR)
  - 5.3.8: Ethics around the Globe
  - 5.3.9: Emerging Trends in Ethics, CSR, and Compliance
  - 5.3.10: Summary
- 5.4: Triple Bottom Line
- 5.5: Being Ethical Even When No One Is Watching
- 5.6: Ethics Simulation

## 6: Growth Mindset

- 6.1: Overview and Guiding Questions
- 6.2: Think Analytically about Cultivating a Growth Mindset
- 6.3: Using Feedback
- 6.4: Goal Setting
- 6.5: Time Management
- 6.6: Community Involvement
- 6.7: Persistence During Stressful Times

[Index](#)

[Glossary](#)

[Detailed Licensing](#)

[Detailed Licensing](#)