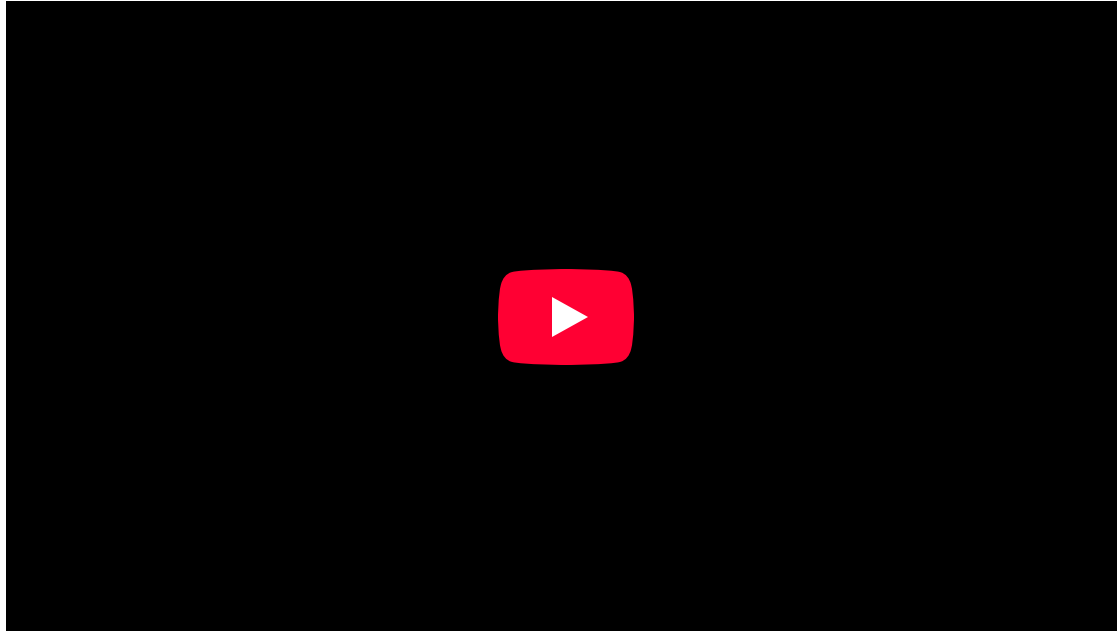


5.4: Triple Bottom Line

Profit, People, and Planet: The Triple Bottom Line

The chapter reading introduced the Triple Bottom Line. Watch the following 9:01 video which provides additional context around this term.



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