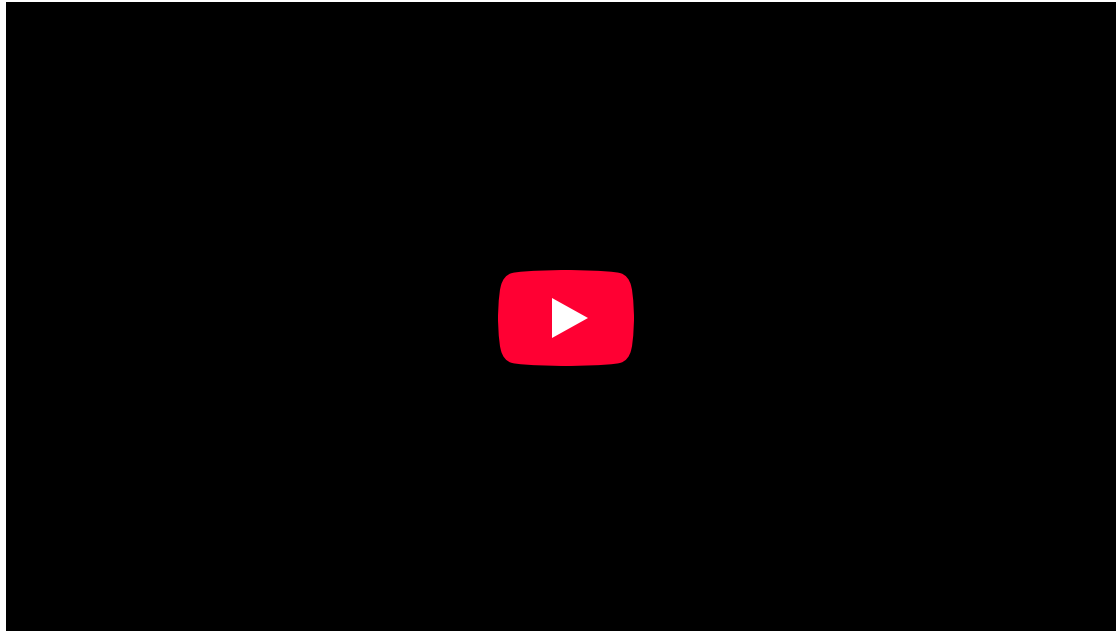


1.2: What is Forecasting?

Process and Benefits of Forecasting

Begin by watching the following 5:04 video that provides a good introduction to the basics of forecasting in business:



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