

3.1: Overview and Guiding Questions

The Link Between an Organization's Facility and it's Competitiveness

This section asks students to consider **how an organization's facility impacts their competitiveness.**

Consider the following questions as you review the learning materials:

- How does an organization gain a competitive advantage?
- What are the key factors in determining the optimal location of a facility?
- How can the layout of a facility impact an organization's competitiveness?
- What facility-related Key Performance Indicators (KPIs) would be important for an organization to monitor?

3.1: Overview and Guiding Questions is shared under a [CC BY 4.0](#) license and was authored, remixed, and/or curated by Jamie Hammond and Western Technical College.