

SECTION OVERVIEW

3.3: Facility Location



There are many factors that can determine where an organization will locate its facilities. For any given situation, some factors become more important than others in how facility location affects an organization's performance. For example, when a company needs to open a new manufacturing facility, there are several factors that determine which location reduces the company's operating costs while providing a great level of responsiveness to the market.

3.3.1: Key Factors in Facility Location Decision-Making

3.3.2: Methods for Finding the Best Facility Location

3.3.3: Center of Gravity Method

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