

4.7: End-of-Chapter Questions and Exercises

These exercises are designed to ensure that the knowledge you gain from this book about international business meets the learning standards set out by the international Association to Advance Collegiate Schools of Business (AACSB International). Association to Advance Collegiate Schools of Business website, accessed January 26, 2010, <http://www.aacsb.edu>. AACSB is the premier accrediting agency of collegiate business schools and accounting programs worldwide. It expects that you will gain knowledge in the areas of communication, ethical reasoning, analytical skills, use of information technology, multiculturalism and diversity, and reflective thinking.

EXPERIENTIAL EXERCISES

(AACSB: Communication, Use of Information Technology, Analytical Skills)

1. Compare and contrast the impact of the regulatory strength of national ministries of trade in Japan or Germany versus India. How did the developed country successfully lead the country to long-term growth? Discuss the role of the bureaucracy in India and if you think it can successfully lead the country to long-term economic growth.
2. Select one developing country that you think may become an emerging market in the next ten years. Discuss which statistics and criteria led to your selection.

Ethical Dilemmas

(AACSB: Ethical Reasoning, Multiculturalism, Reflective Thinking, Analytical Skills)

1. Discuss how global ethics are impacting the development of the local economies of emerging markets. Select two countries and review how the local government is addressing the issues of corruption in business. Have these efforts been successful? Why or why not? How would you handle them if you were doing business in those countries?
2. If you were the manager of new global business development for a consumer products firm, discuss how you would review the prospects for Nigeria. Use the information from [Section 4.1](#) as well as the Nigeria overview in [Section 4.3](#). Does Nigeria offer a growing and strong market for consumer products? Is the government stable? Is the economy stable? Are the legal, political, and economic institutions transparent and have the reforms been effective? What concerns would you express to your management?

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