

14.2: Readings

INSTRUCTIONS for this Module's "Readings"

For this Module, you will not have traditional "readings." Instead, when you click this link [Presentation: Culture](#), it will launch an online Module/Presentation from Michigan State University. You do NOT have to complete the entire Module, so please read the following instructions before you do more work than you have to do.

1. You are responsible for viewing the following:
 1. Section 1: Presentation Slides 1 – 14. The "QUIZ" at the end of this section is NOT REQUIRED.
 2. Section 2: Presentation Slides 18 – 17. The "QUIZ" at the end of this section is NOT REQUIRED.
 3. Section 3: Presentation Slides 30 – 19. The "QUIZ" at the end of this section is NOT REQUIRED.
 4. Section 4: Presentation Slides 41 – 50. The "QUIZ" at the end of this section is NOT REQUIRED.
2. This is a narrated video presentation, and should not take you very long to complete. There are some additional resources that are available from the "Related GlobalEdge Resources" link in the Module Menu if you want/need additional information.

CC licensed content, Original

- Module 4. **Authored by:** Linda Williams. **Provided by:** Tidewater CC. **Located at:** <http://www.tcc.edu/>. **Project:** Z Degree Program. **License:** [CC BY: Attribution](#)

CC licensed content, Shared previously

- Culture. **Authored by:** Michigan State University. **Located at:** <http://globaledge.msu.edu/content/onlinecoursemodules/10/culture/player.html>. **License:** [CC BY-ND: Attribution-NoDerivatives](#)

This page titled [14.2: Readings](#) is shared under a [CC BY 4.0](#) license and was authored, remixed, and/or curated by [Lumen Learning](#) via [source content](#) that was edited to the style and standards of the LibreTexts platform.

- [4.2: Readings](#) by Lumen Learning is licensed [CC BY 4.0](#). Original source: <https://courses.lumenlearning.com/suny-internationalbusiness/>.