

1.5: Additional Resources

The International Association of Business Communicators (IABC) is a global network of communication professionals committed to improving organizational effectiveness through strategic communication. <http://www.iabc.com>

Explore the Web site of the National Communication Association, the largest U.S. organization dedicated to communication. <http://www.natcom.org>

Read The National Commission on Writing's findings about the importance of communication skills in business. www.writingcommission.org/pr/writing_for_employ.html

The National Association of Colleges and Employers offers news about employment prospects for college graduates. <http://www.naceweb.org>

Dale Carnegie, author of the classic *How to Win Friends and Influence People*, may have been one of the greatest communicators of the twentieth-century business world. The Dale Carnegie Institute focuses on giving people in business the opportunity to sharpen their skills and improve their performance in order to build positive, steady, and profitable results. <http://www.dalecarnegie.com>

Purdue University's Online Writing Lab (OWL) provides a wealth of resources for writing projects. <http://owl.english.purdue.edu>

To communicate ethically, check your facts. FactCheck is a nonpartisan project of the Annenberg Center for Public Policy at the University of Pennsylvania. <http://www.factcheck.org>

To communicate ethically, check your facts. PolitiFact is a nonpartisan project of the St. Petersburg Times; it won a Pulitzer Prize in 2009. <http://www.politifact.com>

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