

CHAPTER OVERVIEW

1: Introduction to Organizational Behavior

- 1.1: College Textbook Revolution
- 1.2: Understanding Organizational Behavior
- 1.3: Understanding How OB Research Is Done
- 1.4: Trends and Changes
- 1.5: The Interactionist Perspective: The Role of Fit
- 1.6: Understanding Your Learning Style
- 1.7: Advice for Hiring Successful Employees: The Case of Guy Kawasaki
- 1.8: Conclusion
- 1.9: Exercises

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