

CHAPTER OVERVIEW

6: Create - Web Development and Design

Learning Objectives

In this chapter, you will learn:

- How the web development process works, from planning through to design and launch.
- Development and design best practices and the principles of designing for persuasion.
- How to assess the quality and effectiveness of web development and design implemented by suppliers or agencies.
- How to evaluate the need for either a static or CMS website.

[6.1: Introduction](#)

[6.2: Key terms and concepts](#)

[6.3: Web design](#)

[6.4: Web development](#)

[6.5: The web development process](#)

[6.6: Development methodologies](#)

[6.7: References](#)

[6.8: Quality assurance](#)

[6.9: Case study - Offspring](#)

[6.10: The bigger picture](#)

[6.E: Web Development and Design\(Exercises\)](#)

[6.S: Web Development and Design\(Summary\)](#)

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