

6.E: Web Development and Design(Exercises)

Case study questions

1. When deciding on which type of site to choose, why did Offspring opt for a responsive site?
2. Which two elements of the responsive design were most important in optimising the user experience across a variety of devices?
3. Would you have made the same design decisions? Are there any further considerations you would have designed for?

Chapter questions

1. What are some key design elements you would ensure were included when designing a website?
2. Why is it so important to realistically assess the needs of your site before development?
3. What do you think are the biggest challenges for optimising your design across multiple devices?
4. What, to you, is the most important step in web development?
5. What role does a website play in an overall digital marketing strategy?

Further reading

www.alistapart.com – a website for people who make websites, A List Apart has regular articles from web designers and developers on building user-friendly, standards-compliant websites.

www.html5weekly.com – a weekly newsletter filled with the latest must-know HTML5 tips and trends.

<https://www.smashingmagazine.com/> - a website for web designers and developers

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