

6.S: Web Development and Design(Summary)

Successful websites come from strong planning with a focus on user needs. Websites should be built to be accessible and usable, search engine optimised, and shareable.

Key considerations include:

- Designing your website according to best practices, following the process of developing a website from start to finish.
 - Developing a strong, stable and usable website.
 - Creating a suitable mobile web experience for your users.
 - Enhancing user experience through design and guiding a visitor seamlessly through a website, as opposed to distracting visitors from their goals.
 - Ensuring consistency in visual messaging across all properties.
 - Supporting a wide range of web browsers and mobile devices.
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