

7.10: Tools of the trade

POP app is an app prototyping application that helps you create a working prototype quickly and easily: <https://marvelapp.com/pop>

Flurry (recently acquired by Yahoo) is an app analytics platform that can also give you metrics on ad performance and detailed user acquisition reports: developer. yahoo.com/analytics/

Vuforia is an augmented reality app creation tool: www.vuforia.com/

TestFairy is an app testing tool for android and iOS: <http://testfairy.com/>

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