

## CHAPTER OVERVIEW

### 4: Individual Attitudes and Behaviors

4.1: People Come First: The Case of SAS

4.2: Work Attitudes

4.3: Work Behaviors

4.4: The Role of Ethics and National Culture

4.5: Rebounding from Defeat: The Case of Jeffrey Katzenberg

4.6: Conclusion

4.7: Exercises

---

This page titled [4: Individual Attitudes and Behaviors](#) is shared under a [CC BY-NC-SA 3.0](#) license and was authored, remixed, and/or curated by [Anonymous](#).