

## 23.16: Introduction to Strategies for Motivating Employees

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What you'll learn to do: explain how managers can use job characteristics and goal-setting theory to motivate employees

In this section you'll study two methods used by managers to put motivational theory into practice: job models and goals. These two practices can be observed in almost every organization, profit and nonprofit alike. You'll also see some examples of the way companies are actually implementing those practices today.

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