

19.2: Introduction to Small Business

What you'll learn to do: Discuss the contributions of small business to the U.S. economy

Individual business ownership is a fundamental aspect of the American dream. Through the lens of award-winning documentary filmmaker Ken Burns: “Entrepreneurship is at the heart of who we are in terms of the American promise and the American dream.”^[1]

In this section, we’ll discuss the definition and significance of the term “small business” and explore the impact small business has had on the US economy.

1. Bova, Dan. "[Ken Burns Talks About Leadership, Productivity and Achieving Immortality Through Storytelling](#)," *Entrepreneur.com*. 15 Aug 2017. Web. 11 Nov 2018. ↵

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