

13.25: Assignment- Your Dog Treats Made Fluffy Sick!

Scenario

Wanda is horrified when she sees a news report that some dog treats have been recalled because they have made some dogs get sick and even die. Wanda is very careful about her ingredients and only uses chicken, lamb, and bison that come from sustainable farms. Still, these headlines make her nervous. What if her dog treats make someone's dog sick? What if a batch of her Chicken Cuties is somehow contaminated and a dog dies from eating them?

Your Task

Wanda comes to you for advice, not because you are an attorney, but because you know something about the legal environment of business and are concerned about her potential liability. In order to give Wanda as much help as possible, you will need to conduct research on the legal and regulatory environment for the dog treat industry. Once you have completed that research and have reviewed your course materials, you will be prepared to answer the following questions for Wanda.

- What kind of legal exposure does Wanda have selling dog treats?
- What are some of the legal consequences that Wanda and the business could experience if a dog did get sick or even die from a Salty Pawz treat?
- How can Wanda protect herself and the business against lawsuits?

Grading Rubric

Sample Grading Rubric

Criteria	Not Evident: 0%	Developing: 55%	Proficient: 80%	Distinguished: 100%	Weight
Explain Salty Pawz potential liability concerns if a batch of treats is contaminated.	0 points	16.5 points	24 points	30 points	30%
Describe the kinds of legal exposure associated with potential contamination of a batch of treats.	0 points	16.5 points	24 points	30 points	30%
Recommend strategies Salty Pawz can take to protect against lawsuits related to contamination.	0 points	16.5 points	24points	30 points	30%
Articulation of response (citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas).	0 points	5.5 points	8 points	10 points	10%

Total points possible: 100.

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