

CHAPTER OVERVIEW

12: Module 4 Readings - Entrepreneurship

- 12.1: Reading- The Importance of Small Business to the U.S. Economy
- 12.2: Reading- What Is an Entrepreneur?
- 12.3: Reading- Why Start Your Own Business?
- 12.4: Reading- Advantages and Disadvantages of Business Ownership
- 12.5: Reading- Is Entrepreneurship for You?
- 12.6: Reading- Twenty Questions Before Starting a Business
- 12.7: Reading- Ten Steps to Starting a Business
- 12.8: Reading- Create Your Business Plan
- 12.9: Reading- Why Do So Many Small Business Startups Fail?

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