

## 32.9: Simulation- The Rise of the Business Guru

### Learning Objectives

- Define the break-even point
- Differentiate between fixed and variable costs
- Calculate the break-even point
- Calculate the contribution margin
- Calculate the contribution margin ratio
- Calculate the margin of safety

### Try It

Play the simulation below multiple times to see how different choices lead to different outcomes. All simulations allow unlimited attempts so that you can gain experience applying the concepts.



### Contributors and Attributions

CC licensed content, Original

- The Rise of the Business Guru. **Authored by:** Clark Aldrich for Lumen Learning. **License:** [CC BY: Attribution](#)

32.9: Simulation- The Rise of the Business Guru is shared under a [not declared](#) license and was authored, remixed, and/or curated by LibreTexts.