

19.21: Assignment- Today's Hottest Entrepreneurs

Preparation

Your life today would probably be very different if it weren't for entrepreneurs—past and present. What if Steve Jobs had decided to become a dentist, or Jeff Bezos had taken a job as an accountant instead of founding Amazon? In the same way that entrepreneurs have shaped our past, there are those out there shaping our future.

In this written assignment, you will research an entrepreneur who is influencing not just the world you live in today but also the world you will live in tomorrow.

Your Task

1. Select an individual from the list below as the subject of your paper:
 - Reid Hoffman
 - Elon Musk
 - Drew Houston
 - Sara Blakely
 - David Karp
 - Jack Dorsey
 - Sergey Brin
2. Your paper must include, at a minimum, the following information:
 - General background information about the entrepreneur.
 - Specific information about the product, service, or industry that the entrepreneur is involved with, has founded, or plans to develop in the future.
 - How the entrepreneur's innovations, products, service, goods have *already* affected our lives.
 - How the entrepreneur's innovations, products, service, goods might affect our lives in the coming years.

Be sure to provide properly formatted APA citations for the sources you use in your paper.

Contributors and Attributions

CC licensed content, Original

- Assignment: Today's Hottest Entrepreneurs. **Authored by:** Linda Williams and Lumen Learning. **License:** [CC BY: Attribution](#)

19.21: Assignment- Today's Hottest Entrepreneurs is shared under a [not declared](#) license and was authored, remixed, and/or curated by LibreTexts.