

## 11.17: Assignment- Show Wanda the Money

### Scenario

Salty Pawz was established using Wanda's personal funds, since she initially sold her products only to friends and family and was able to pay for everything as she went along. Now that the business is growing, she knows she cannot finance the expansion out of her own pocket, so she is considering taking out a loan. She has no experience with financial institutions, other than the basics such as managing her personal bank accounts, a credit card, a mortgage and a car loan, all of which are with the local credit union.

### Your Task

Explain to Wanda how the monetary system works. In particular, describe the various financial institutions options she has for raising capital for her business. Be certain to explain the advantages and potential disadvantages of each funding method. could approach to seek funding.

### Grading Rubric

Sample Grading Rubric

Criteria	Not Evident: 0%	Developing: 55%	Proficient: 80%	Distinguished: 100%	Weight
Explain the financial institutions and markets appropriate for Salty Pawz needs.	0 points	16.5 points	24 points	30 points	30%
Describe available loan options and processes required for Salty Pawz to obtain funds to expand.	0 points	16.5 points	24 points	30 points	30%
Identify your recommendation for the best loan option based on Salty Pawz needs and goals.	0 points	11 points	16 points	20 points	20%
Articulation of response (citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas).	0 points	11 points	16 points	20 points	20%

Total points possible: 100.

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