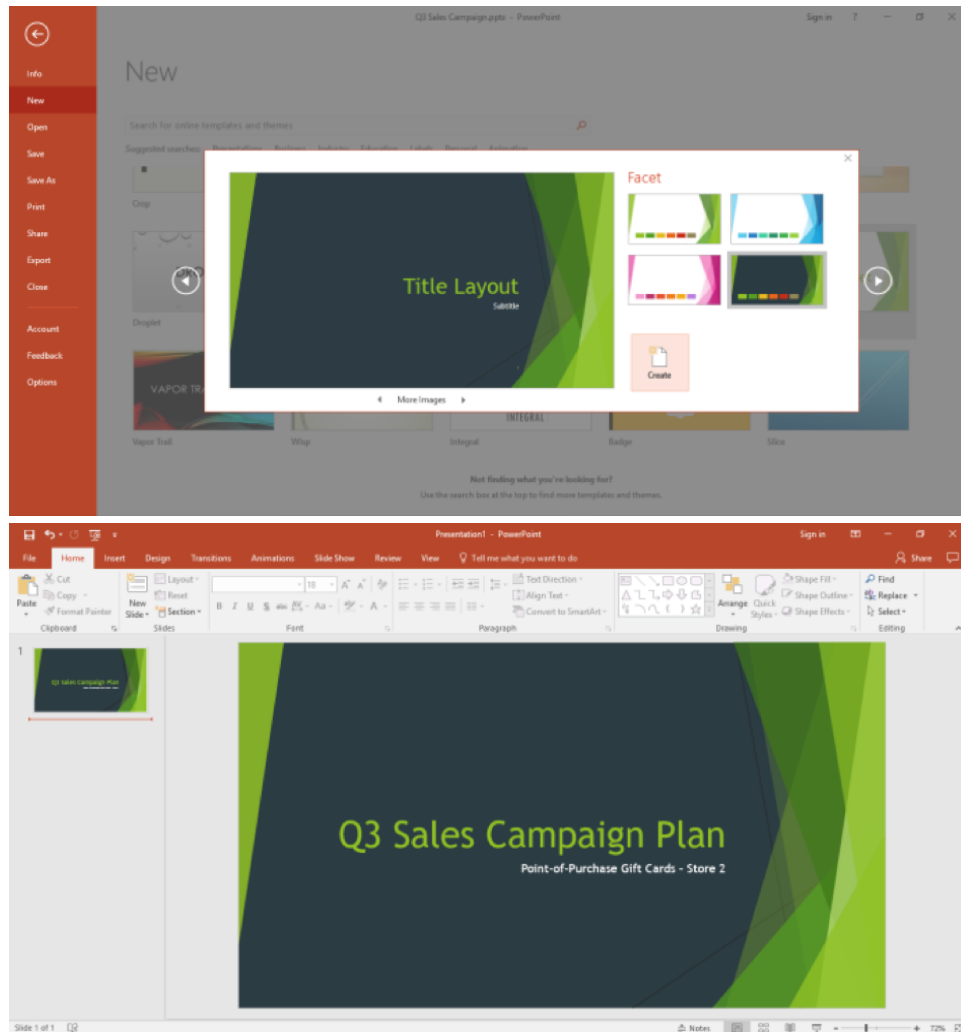


## 11.18: Internet and PowerPoint

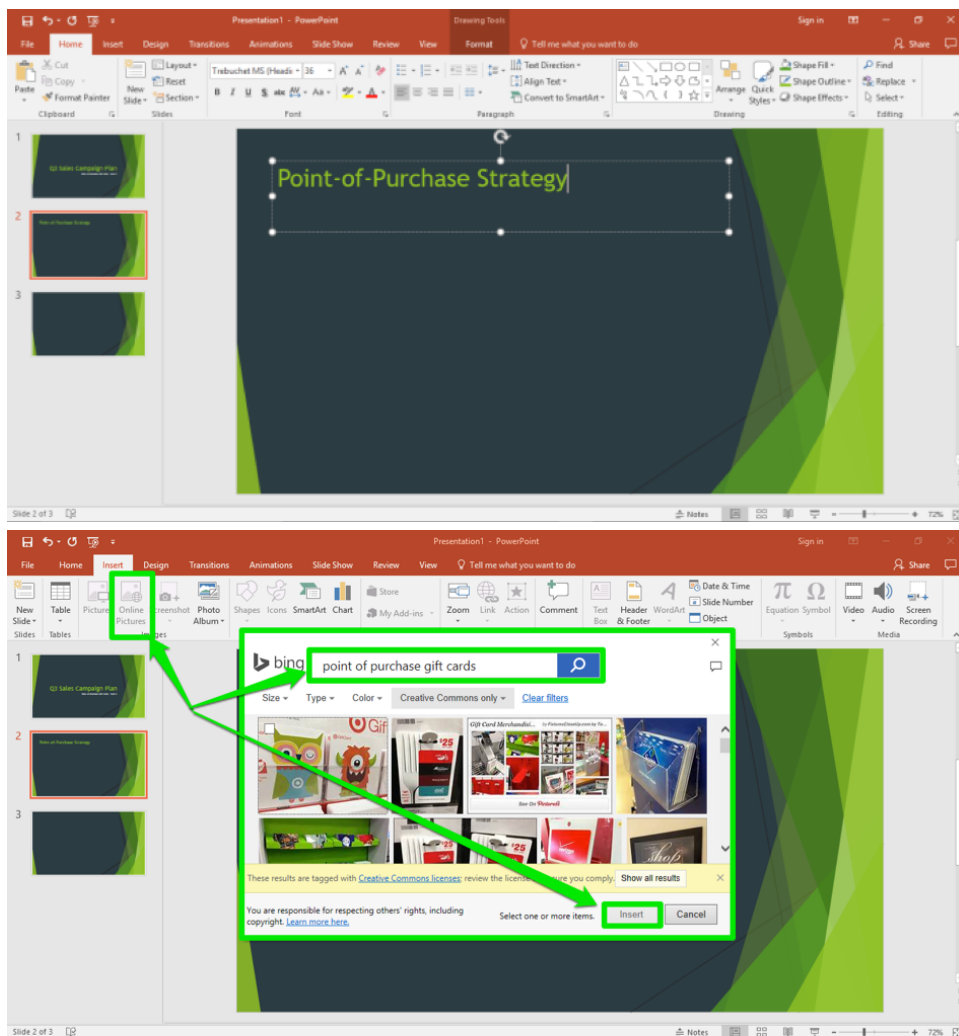
### Learning Outcomes

- Use internet tools to enhance PowerPoint presentations.

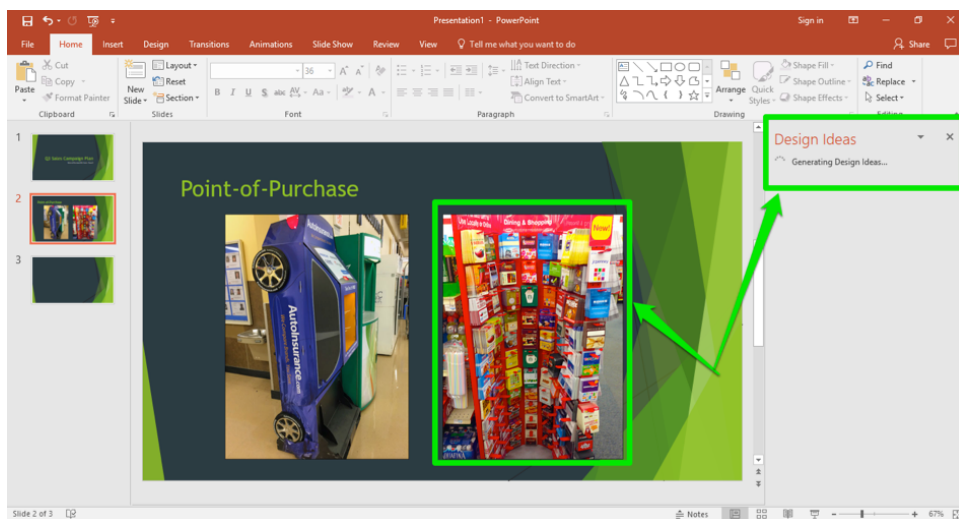
Rowan Retail Store #3 is using PowerPoint to present their campaign plan for the Q3 sales campaign. The campaign for this store is to use point-of-purchase displays to sell more gift cards for the company. Luke is creating the Q3 Plan PowerPoint presentation. He has settled on a presentation template and added the title slide.

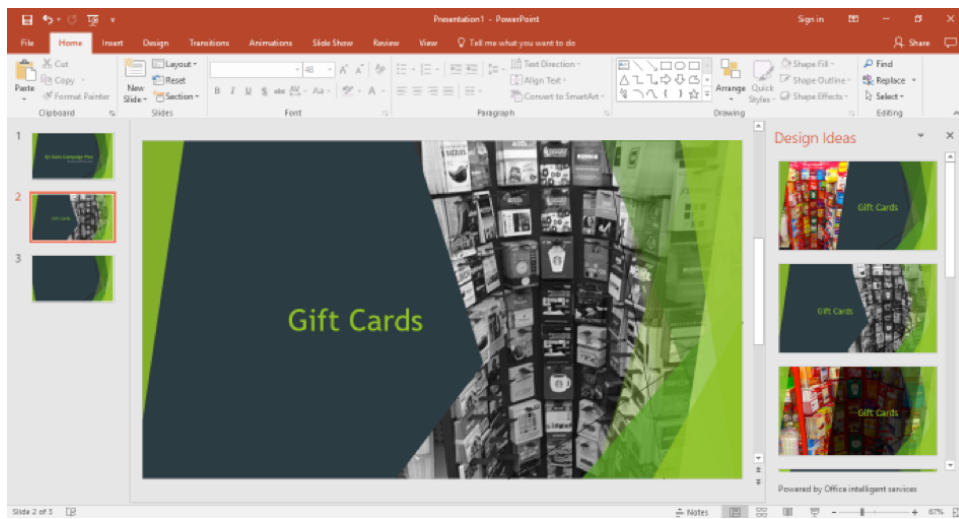


He has now added a number of slides and is ready to enter text and more.

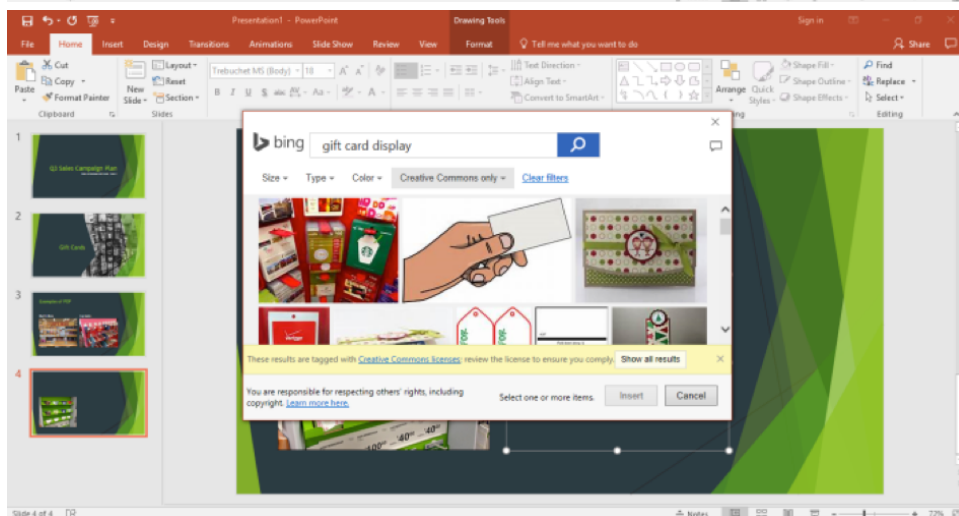
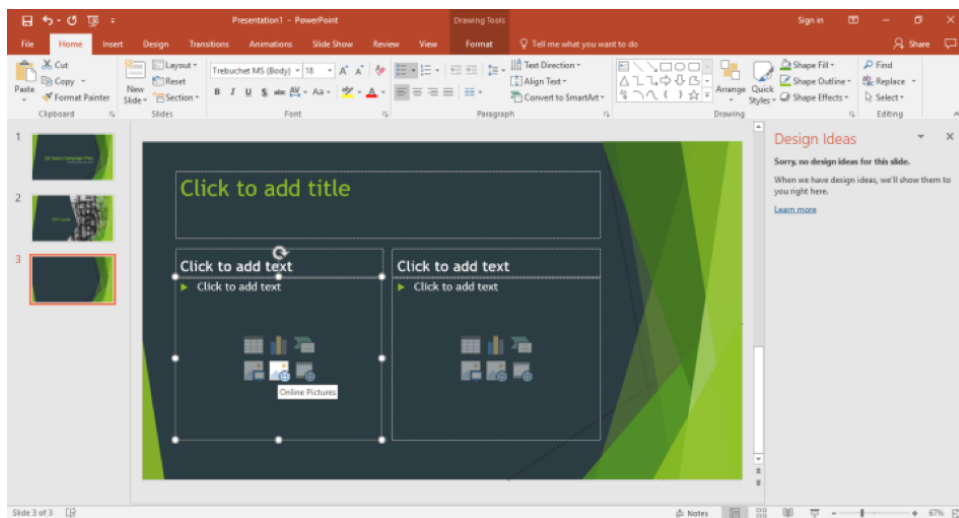


Luke selects two images and inserts them in the slide. He decides on the image on the right and selects a slide design with that image. He also changes the name of the slide.

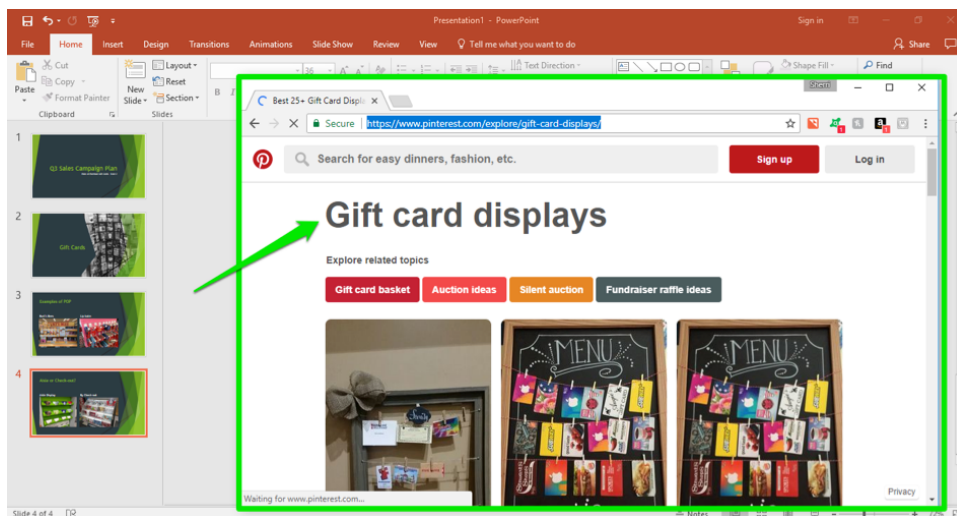




Now he searches for and adds more images that show ideas for displaying the gift cards.



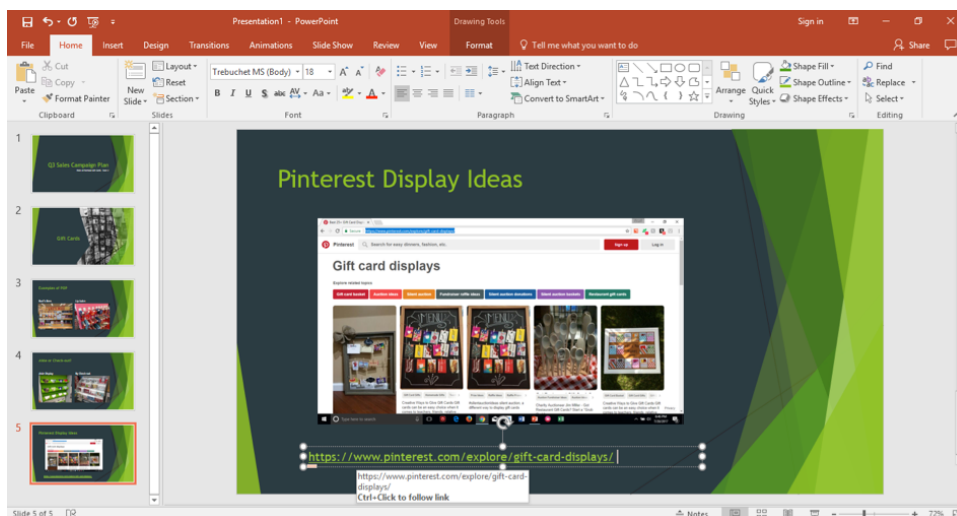
Luke opens a browser and searches for gift card display ideas. He finds a link to a webpage and is brought to a Pinterest page. He likes the ideas and snaps a screenshot by pressing the PrtScn button on his keyboard. This copies the screen and he can now paste (Ctrl+V) the screenshot into a slide.



He now wants to add in the hyperlink to the webpage under the screen shot. He clicks on the Text Box button in the Home tab and creates a text box under the picture. Next, Luke toggles back to the browser window (Alt+Tab), selects the website address, and copies it with Ctrl+C.

## Practice Question

<https://assessments.lumenlearning.co...essments/18744>



He pastes the hyperlinked address in the text box. He will now continue to add in text, tables, and charts associated with his point-of-purchase plan.

## Practice Question

<https://assessments.lumenlearning.co...essments/18745>

## Contributors and Attributions

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