

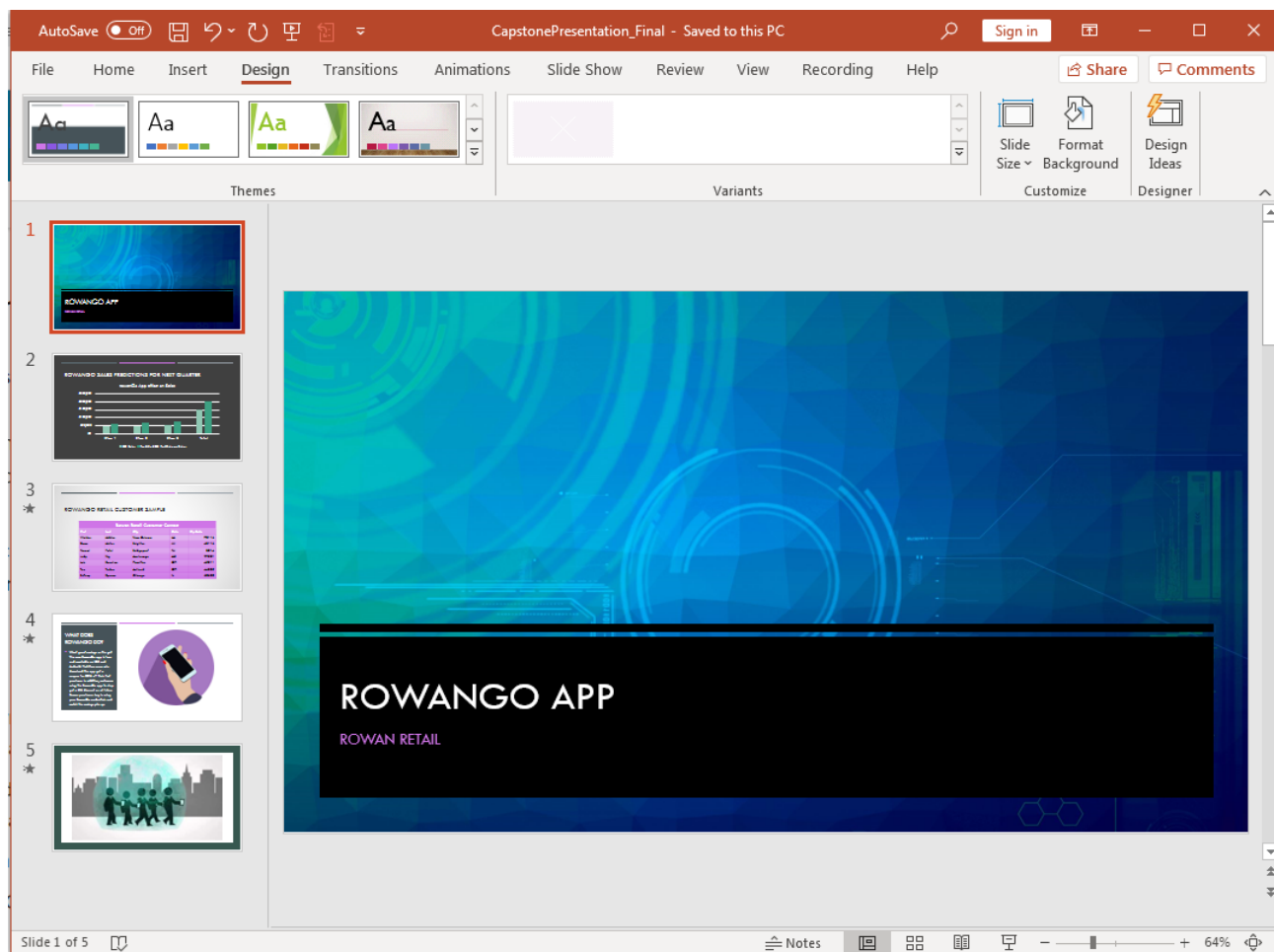
16.1: Assignment- Create Capstone Presentation

You are now ready for your final capstone assignment. For this assignment you will need to download four files: one each for Word, Excel, PowerPoint, and Access. In this scenario, you have been asked to give a presentation on the new RowanGo app. You will create the presentation and a document, integrating Excel and Access in each and using tools covered throughout the course.

Follow the directions, then submit your assignment. If you get stuck on a step, review the modules in this course and ask your classmates for help in the discussion forum.

Part 1: PowerPoint presentation

1. Download the [PowerPoint presentation](#) and [Word document](#) as well as the [Access database](#) and [Excel table](#) that you will integrate into both documents. Save all four files to the Rowan folder on your desktop.
2. Open the PowerPoint presentation. Save it to the Rowan folder on your desktop as **BA132_LastName_Capstone.pptx**, replacing “LastName” with your own last name. (Example: BA132_Hywater_Capstone) It is a good idea to save your work periodically.
3. Here is what the final presentation should contain:
 - Five total slides
 - New theme from original one
 - Excel chart from file (the formatting may or may not change between Excel and PowerPoint and it is completely fine, just make it legible in the slide.)
 - Access abbreviated contact table from file.
 - Word document file first paragraph on left side, and any image of a hand holding a smartphone from internet on right side in slide.
 - Embed video from https://www.youtube.com/watch?v=N_ZlMNCI9UQ
 - Add transitions to slides
4. Here is an example of what the final version may look like. Use your own theme, style, colors and make sure to remember to make it readable from a distance for a presentation. This is an example of what yours may look like:



5. Once you are done save your work. Congratulations, you are now done with Part 1!

Part 2: Word document

1. Open the Word document you downloaded in Part 1. Save it to the Rowan folder on your desktop as **BA132_LastName_Capstone.docx**, replacing "LastName" with your own last name. (Example: BA132_Hywater_Memo) It is a good idea to save your work periodically.
2. Here is what the final presentation should contain:
 - No watermark.
 - Easy to tell document has a new theme.
 - Excel table and chart centered.
 - Below the chart the words: You can review the presentation here and contact information examples here. Each 'here' links to the PowerPoint presentation file and the Access customer contact file respectively.
3. Here is an example of what the final version may look like. Use your own theme, style, colors and make sure to remember to make it readable. This is an example of what yours may look like:

Capstone_Final - Saved

Search

Sign in

File Home Insert Design Layout References Mailings Review View Help

Pages Tables Illustrations Media Comments Header & Footer Text

Share Comments

ROWAN RETAIL UPCOMING EVENTS

ROWANGO GIVEAWAY

To promote the new RowanGo app, customers who use the RowanGo app on a purchase of \$10 or more on June 1–5 will receive an additional coupon for \$5 off any purchase between June 5–10.

RowanGo App Lets Customers Shop Anywhere

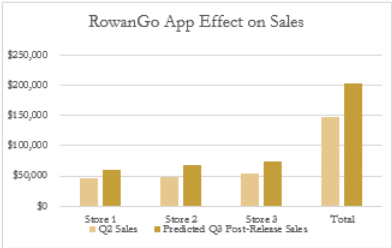
Want great savings on the go? The new RowanGo app is free and available on iOS and Android. First-time users who download the app get a coupon for 20% off their first purchase. In addition, customers using the RowanGo app to shop get a 2% discount on all future Rowan purchases. Log in using your RowanGo credentials and watch the savings pile up.

RowanGo also offers a new long-asked-for feature: mobile payment. RowanGo digitizes and replaces the credit or debit magnetic stripe card transaction at credit card terminals by allowing users to store debit cards, credit cards, gift cards, loyalty cards, and coupon codes, as well as redeeming sales promotions on their smartphone.

Mobile wallet generally refers to payment services operated under financial regulation and performed from or via a mobile device. Instead of paying with cash, check, or credit cards, a consumer can use a smartphone to pay for a wide range of services and digital or hard goods. Although the concept of using non-coin-based currency systems has a long history, only recently has the technology to support such systems become widely available.

Store	Q2 Sales	Predicted Q3 Post-Release Sales
Store 1	\$45,589	\$60,300
Store 2	\$48,293	\$68,700
Store 3	\$53,948	\$75,000
Total	\$147,830	204,000

RowanGo App Effect on Sales



You can review the presentation [here](#) or see a sample of how customer data is kept [here](#).

Page 1 of 1 272 words

Focus

80%

- Once you are done save your work. Congratulations, you are now done with Part 2!
- Save your work and submit both your PowerPoint presentation and Word document in your course online.

Contributors and Attributions

CC licensed content, Original

- Assignment: Create Capstone Presentation. **Authored by:** Lumen Learning. **License:** [CC BY: Attribution](#)

16.1: Assignment- Create Capstone Presentation is shared under a [CC BY](#) license and was authored, remixed, and/or curated by LibreTexts.