

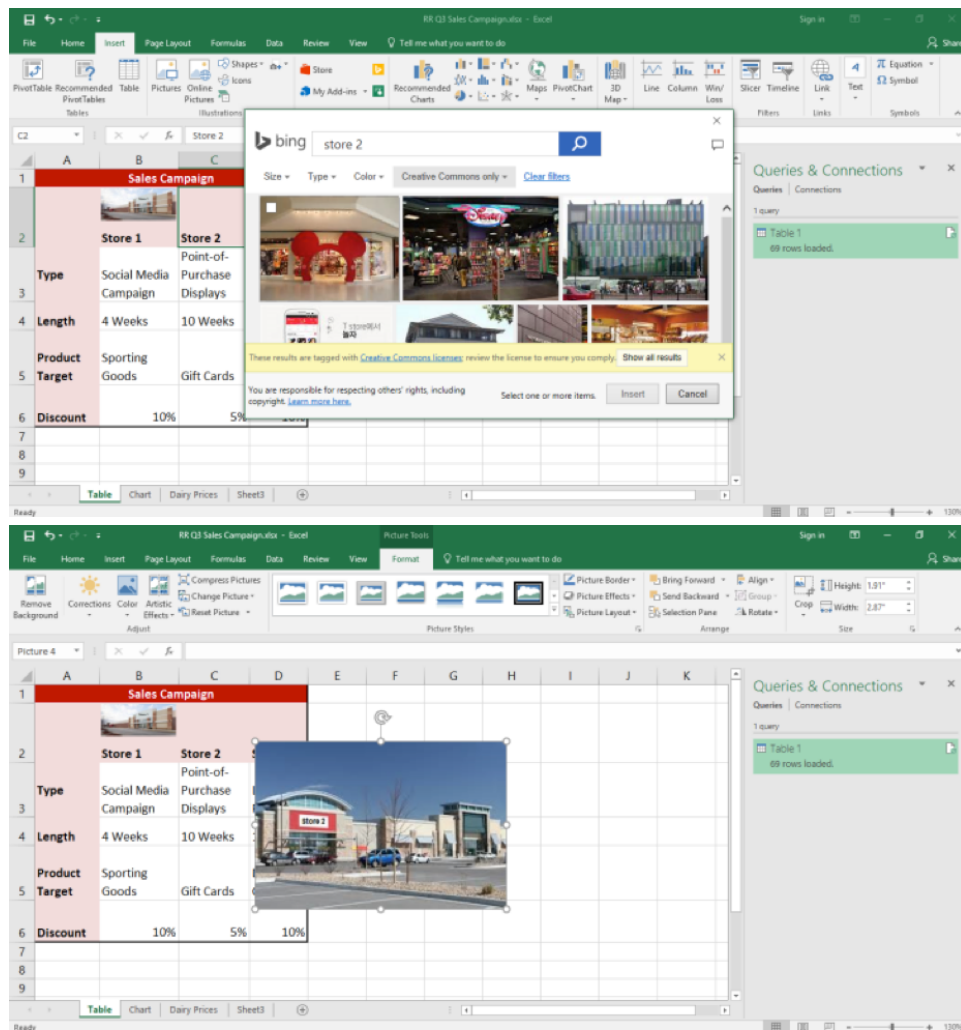
## 8.20: Internet and Excel

### Learning Objectives

- Use internet tools to enhance Excel workbooks.

Rowan Retail Store #2 is using Excel to plan their campaign for the Q3 sales campaign. The campaign for this store is to create a loyalty program and start with selling more dairy groceries. Like Word and PowerPoint, the same skills apply to copy, paste images and address from the internet. There is one other feature that is unique to Excel which we'll go over.

Maurice has opened his Q3 sales campaign Excel file and wants to insert pictures of each store in the table he has made. He searches the web for the photos by first clicking the Insert tab and Online Pictures button. After finding the second store's photo, he clicks the Insert button and then resizes the photo in the worksheet.



He finds and inserts the third store's photo and now his table is complete. He wants to keep a reference for a webpage next to the table. With a browser open to the website, Maurice copies the web address and goes back to his Excel workbook. He selects a cell and pastes the address directly into the worksheet.

### Practice Question

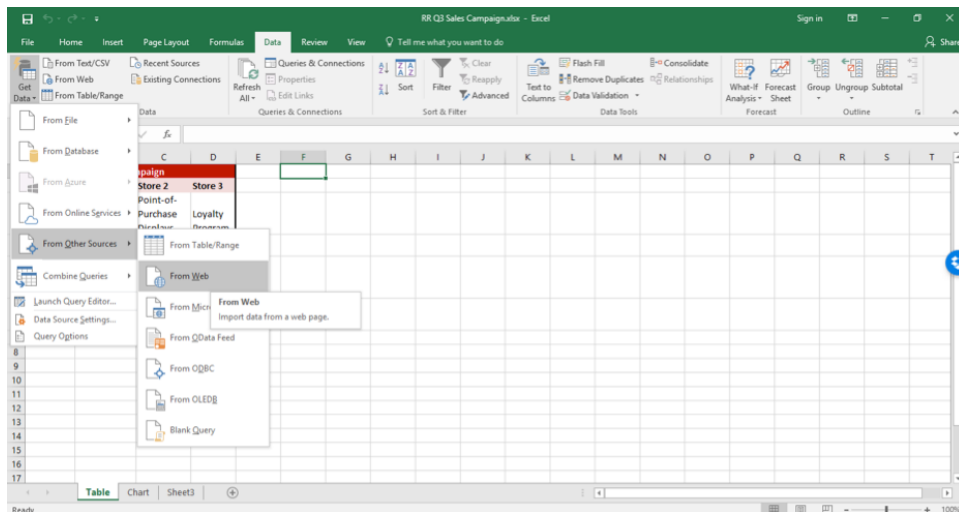
<https://assessments.lumenlearning.co...essments/18687>

## Bonus Advanced Integration

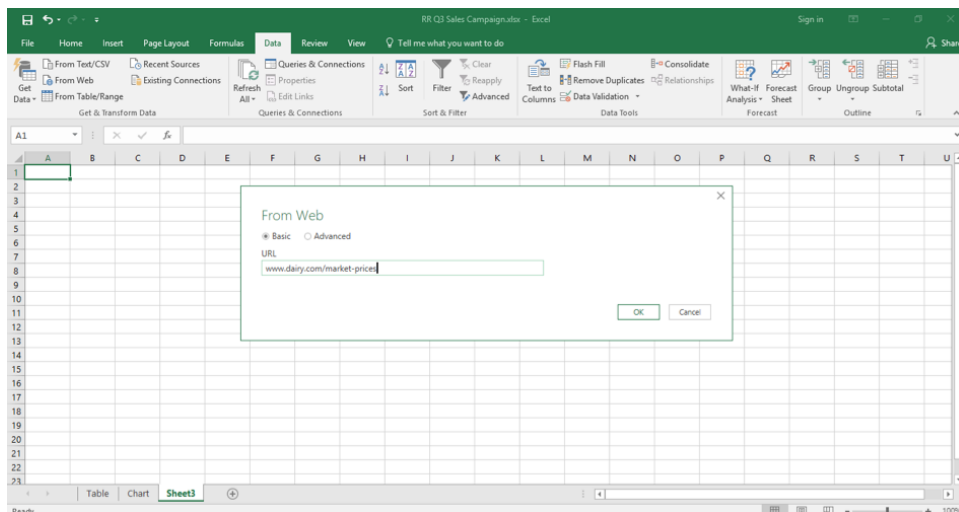
Maurice wants to conduct research on current dairy prices to help him decide on the sales percentage. Excel has a function to allow tables from websites to be imported into a worksheet. Maurice already knows the website he wants to follow ([www.dairy.com/market-prices](http://www.dairy.com/market-prices)).

He takes the following steps to set up the table in a new workbook tab.

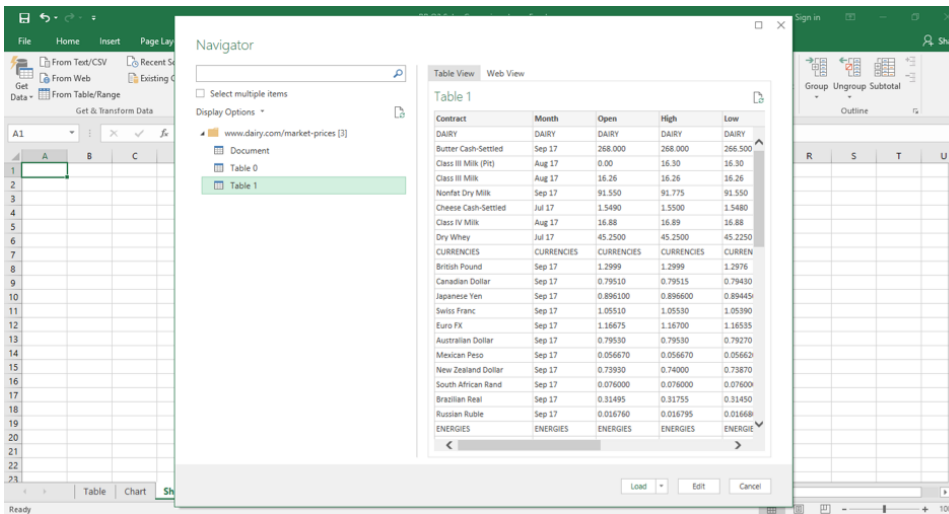
1. First, he clicks on the **Data** tab, then selects the **Get Data > From Other Sources > From Web**.



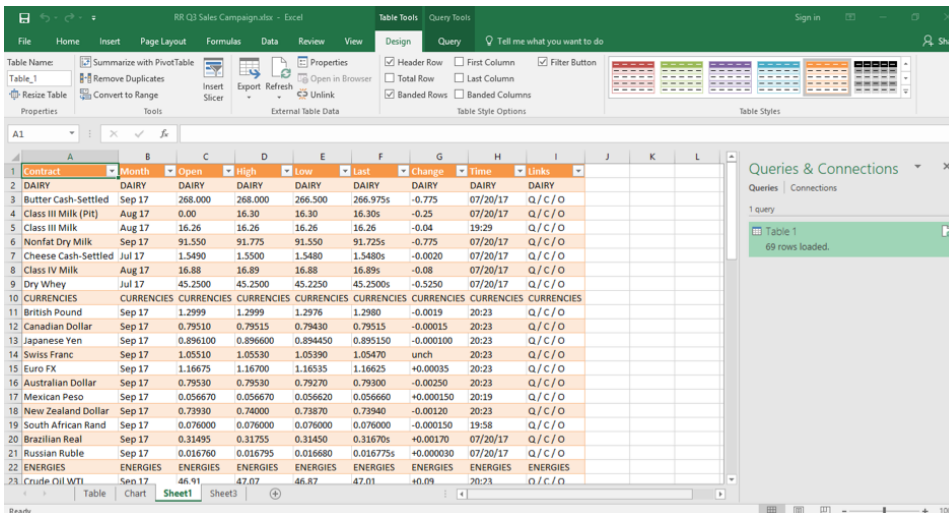
2. He then types in his webpage address into the dialog box and clicks **OK**.



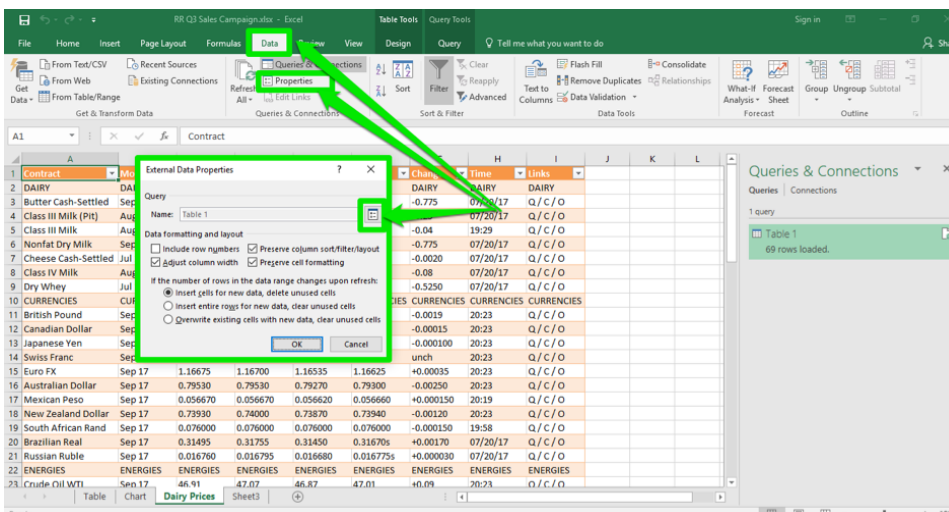
3. This sends Excel out looking for the website and its data. It then displays a dialog box with the information it can read. Maurice selects Table 1 and clicks the **Load** button.



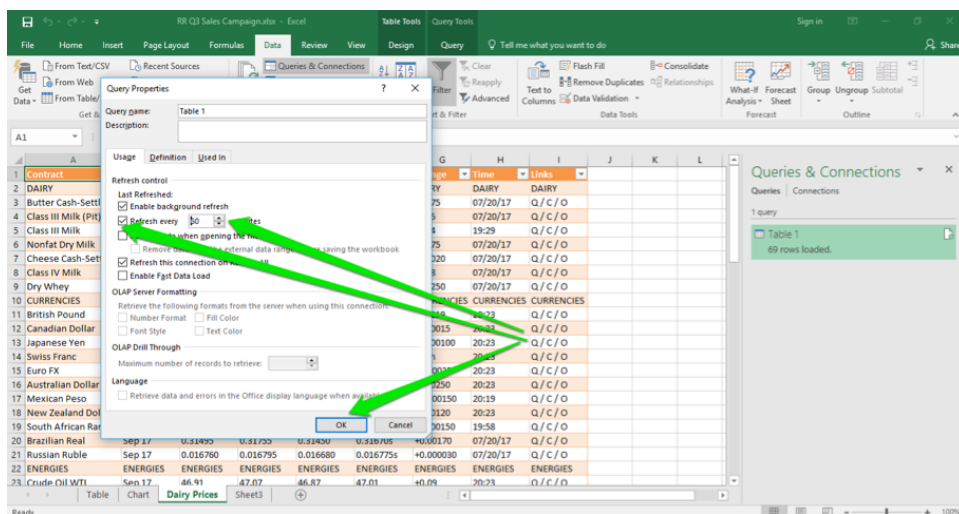
4. The data table from the website is now pulled into his spreadsheet. Hooray!



5. Maurice wants to make sure he has the most up-to-date information. He clicks the **Data** tab > **Properties** button > **Query Properties** button.



6. A new dialog box opens and he checks the box to **Refresh** every 60 minutes. He can change this to whatever time frame he desires to make sure he always has updated data.



7. The data table now refreshes and Maurice can conduct his research on the market price of dairy commodities.

### Practice Question

<https://assessments.lumenlearning.co...essments/18686>

### Contributors and Attributions

CC licensed content, Original

- Internet and Excel. **Authored by:** Sherri Pendleton. **Provided by:** Lumen Learning. **License:** [CC BY: Attribution](#)

8.20: Internet and Excel is shared under a [CC BY](#) license and was authored, remixed, and/or curated by LibreTexts.