

3.10: Introduction to Strategy and People Analytics

What you'll learn to do: Identify the use of people analytics in strategy

Just as human resource-related data is integral to strategic planning, people analytics is—or has the potential to be—integral to strategy execution. For perspective, the mission of LinkedIn's HR analytics team is “better, faster talent decisions.”^[1] In this section, we'll identify people analytics strategy impacts, illustrate the relationship between HR metrics and people analytics and discuss people analytics challenges and best practices.



-
1. Chensoff, Grace, Catherine Coppinger, Pooja Chhabria, Candice Cheng, Alvin Kan, and Huiling Cheong. "The Rise of Analytics in HR." LinkedIn. 2018. Accessed August 06, 2019. ↵

Contributors and Attributions

- Arrows. **Authored by:** Gerd Altmann. **Provided by:** Pixabay. **Located at:** pixabay.com/illustrations/statistics-arrows-trend-economy-3338106/. **License:** [CC0: No Rights Reserved](#). **License Terms:** Pixabay License

This page titled [3.10: Introduction to Strategy and People Analytics](#) is shared under a [CC BY 4.0](#) license and was authored, remixed, and/or curated by [Nina Burokas](#) via [source content](#) that was edited to the style and standards of the LibreTexts platform.