

9.14: Introduction to Influences on Organizational Culture

What you'll learn to do: identify the main influences on organizational culture and explain how culture is maintained

Where does organizational culture come from? How is it maintained? How can you recognize it when you see it? In this section, we'll investigate the sources of culture in an organization, as well as the methods for maintaining it. And we'll talk about how to spot the signs of an organization's culture even when you're an outsider looking in.

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