

15.9: Introduction to Control in the Business Setting

What you'll learn to do: explain what control means in a business setting and why it is needed

Control can mean a lot of things to different people. In a business setting, it means guiding the activities, employees, and processes of an organization to reach goals, prevent errors, and abide by the law. There are various styles, types, and levels of organizational control. A good manager applies the best combination of these elements, based on the needs and culture of the company, to successfully run the organization.

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