

3.3: Assignment- Mission Impact on Business Practice and Employee Behavior

Preparation

Our text introduced a number of foundational business management concepts and related terminology. The module also discussed the operational significance of these concepts. In this exercise, you will have an opportunity to explore the way an organization's mission, vision and values influence their business practices and employee behavior—or not!

Your Task

1. Select a business or organization that you're familiar with and conduct research to determine their stated mission, vision and values.
2. Reflect on your experience with the company/organization. Do the statements ring true or hollow? That is, do their business practices reflect the stated mission, vision and values?
3. Write a brief post identifying your selected organization's mission, vision and values and your opinion on the validity of the statements. Support your position with a specific example based on your personal experience or research. As always, include links to sources cited.

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