

3.9: Introduction to Pros and Cons of Planning

What you'll learn to do: explain the pros and cons of planning

Of the four management functions—planning, organizing, leading, and controlling—planning is usually the first step. It sets the foundation that everything else rests upon. But planning is also controversial. Why make plans when the environment changes so rapidly that plans are likely to be obsolete before they are completed? In this section we will look at planning and why it helps and possibly hinders organizations.

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