

14.9: Introduction to Typical Communication Flows

What you'll learn to do: differentiate between typical communication flows within an organization

How does communication move within an organization? Is there a pattern to the kinds of communication that come from senior management, from middle management and from workers? What do typical information flows tell us about the kind of information that is communicated within the organization? And what does it tell us about who controls the flow of information? This section describes how information in an organization follows established and predictable routes.

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