

4.6: Discussion- SWOT Analysis for Sun City Boards

Post 1: Initial Post

Instructions

This posting should be a minimum of one short paragraph and a maximum of two paragraphs. Word totals for this post should be in the 100–200-word range. Whether you agree or disagree, explain why with supporting evidence and concepts from the readings or a related experience. Include a reference, link, or citation when appropriate.

Scenario

As part of your ongoing advisory/coaching engagement with Sun City Boards, you are working with Tom on the development of strategic planning documents. You are scheduled to meet with him to develop a SWOT analysis later this week. You've offered to compile a few questions to stimulate thought and jump start the process.

For Discussion

Develop a list of at least five discussion prompts relative to one or more of the SWOT categories: Strengths, Weaknesses, Opportunities and Threats. For example, one consideration might be the leadership; related question: What are our management strengths and weaknesses relative to the competition?

Posts 2 and 3: Respond to Classmates' Posts

Instructions

After you have created your initial post, look over the discussion posts of your classmates and give at least two thoughtful responses to two different classmates (one per classmate).

A response posting should be a minimum of one short paragraph. Word totals for these posts should be in the 75–100-word range. Whether you agree or disagree, explain why with supporting evidence and concepts from the readings or a related experience. Include a reference, link, or citation when appropriate. The goal of your response posts is to extend discussions already taking place or pose new possibilities or opinions not previously voiced. Your goal should be to motivate the group discussion and present a creative approach to the topic.

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