

5.5: Assignment- Decision Making at Sun City Boards

Scenario

The SWOT analysis developed for Sun City Boards identified leadership as both a strength and weakness. The positive is that the senior management team are all active surfers who monitor trends and are friends with a number of championship surfers and tour producers. The team's weakness is a lack of business acumen. Tom has decided to start working with his team to develop their individual and collective decision making effectiveness. Tom has asked you to brief the team on decision making, including specifically bias, evidence-based decision making and managing group decision making.

Preparation

Read and reflect on the Decision Making module with a specific focus on the Barriers to Individual Decision Making, Evidence-Based Decision Making and Managing Group Decisions sections.

Your Task

1. With Tom's specific situation in mind, distill the Barriers to Individual Decision Making, Evidence-Based Decision Making and Managing Group Decisions sections down to 3–5 key bullet points per section.
2. Write a brief lead-in introducing your topic and closing paragraph to tie the ideas together.

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