

CHAPTER OVERVIEW

2: Ethics and social responsibility

Learning Objectives

After reading this chapter, you should be able to answer these questions:

1. What philosophies and concepts shape personal ethical standards?
2. How can organizations encourage ethical business behavior?
3. What is corporate social responsibility?
4. How do businesses meet their social responsibilities to various stakeholders?
5. What are the trends in ethics and corporate social responsibility?

[2.1: Introduction](#)

[2.2: Understanding Business Ethics](#)

[2.3: How Organizations Influence Ethical Conduct](#)

[2.4: Managing a Socially Responsible Business](#)

[2.5: Responsibilities to Stakeholders](#)

[2.6: Trends in Ethics and Corporate Social Responsibility](#)

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