

4.7.2: Matching Graphics and Objectives

Learning Outcome

- Describe factors in deciding which type of visual aid and graphic will best report your data

It can be difficult to determine what graph or chart to use when. Some are for numbers, some are for words... So many charts, so little time!

The flow chart in Figure 1 can help you in choosing the right kind of chart or graph to support your message.

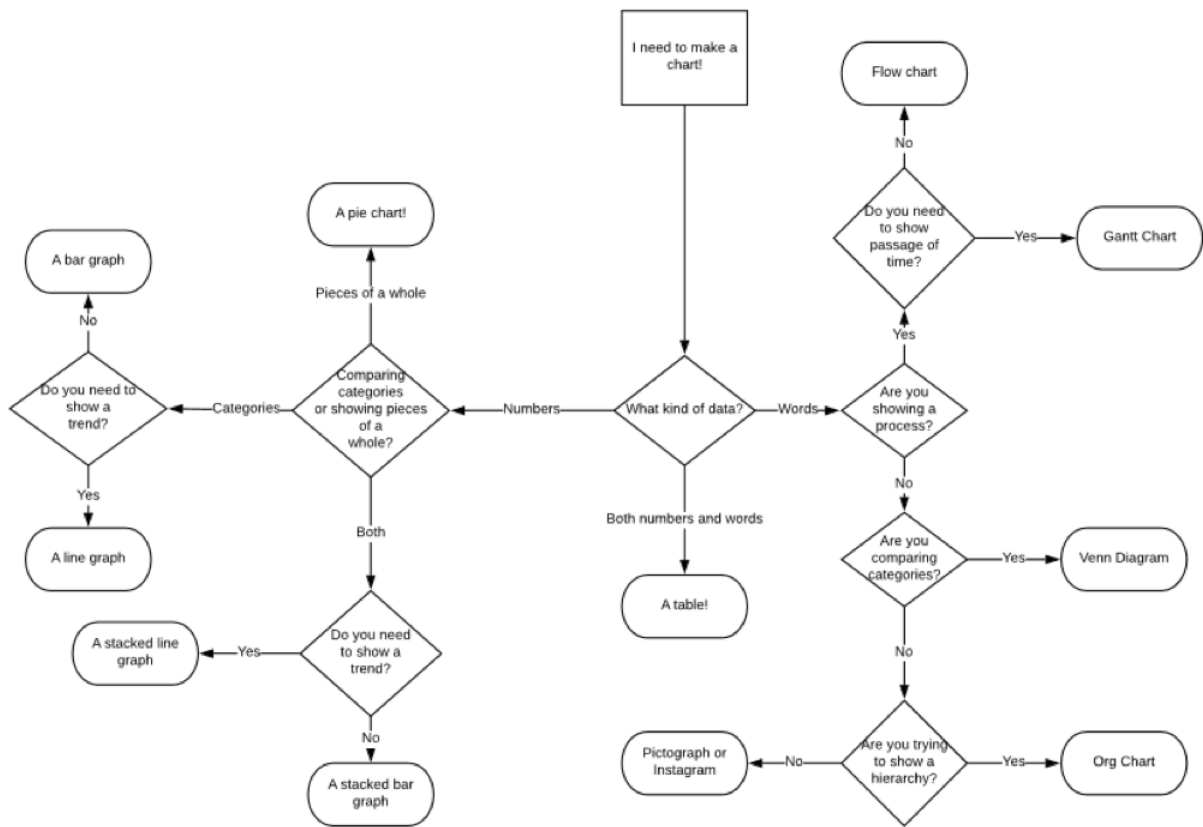


Figure 1. What type of visual aid should I use? Click on the image for a text-only version of this chart.

Now, was that easier than writing it all out?

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