

CHAPTER OVERVIEW

1: Foundations of Business Communications

1.1: Effective Business Communication

- 1.1.1: Why Is It Important to Communicate Well?
- 1.1.2: What Is Communication?
- 1.1.3: Communication in Context
- 1.1.4: Your Responsibilities as a Communicator
- 1.1.5: Additional Resources

1.2: Intercultural and International Business Communication

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- 1.2.6: Styles of Management
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