

## 4.9.16: Introduction to Delivery Techniques

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### What you'll learn to do: Describe delivery techniques for use during a public speech

As alluded to in the prior section, a live speech is, in effect, a performance. In addition to what you say, audience members will be reacting—both consciously and unconsciously—to how you say it. In this section, we'll discuss fundamental considerations, including how to open your speech, how to use gestures and body language to punctuate your message, and what types of language to avoid.

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