

1.6.19: Introduction to Intercultural Communication

What you'll learn to do: Discuss how different cultures impact the workplace



One of the most fundamental ways that members of a particular culture bond and indeed perpetuate their culture and traditions is through a shared language—not only the written and spoken word but through gestures and interactions.

In this section, we will consider the concepts of race and ethnicity and the implications of culture—be it based on country, race, or religion—for effective cross-cultural business communication.

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