

## SECTION OVERVIEW

### 1.2: Intercultural and International Business Communication

#### 1.2.1: Intercultural Communication

#### 1.2.2: How to Understand Intercultural Communication

#### 1.2.3: Common Cultural Characteristics

#### 1.2.4: Divergent Cultural Characteristics

#### 1.2.5: International Communication and the Global Marketplace

#### 1.2.6: Styles of Management

#### 1.2.7: The International Assignment

#### 1.2.8: Additional Resources

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