

CHAPTER OVERVIEW

7: Finance and Accounting for Entrepreneurs

LEARNING OBJECTIVES

- Distinguish between financing and accounting
- Describe common financing strategies for different stages of the company lifecycle: personal savings, personal loans, friends and family, crowdfunding, angel investors, venture capitalists, self-sustaining, private equity sales, and initial public offering

[7.1: Introduction](#)

[7.2: Overview of Entrepreneurial Finance and Accounting Strategies](#)

[7.3: Special Funding Strategies](#)

[7.4: Accounting Basics for Entrepreneurs](#)

[7.5: Developing Startup Financial Statements and Projections](#)

[7.6: Discussion Questions](#)

[7.7: Financial Planning - The Most Important Financial Rule for Entrepreneurs](#)

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