

CHAPTER OVERVIEW

14: The Path Forward

LEARNING OBJECTIVES

- Explain the importance of creating and discussing the vision statement
- Describe company culture and the purpose of a code of conduct
- Summarize how to outline and schedule the operational steps of the launch

[14.1: Introduction](#)

[14.2: Launching Your Venture](#)

[14.3: Making Difficult Business Decisions in Response to Challenges](#)

[14.4: Seeking Help or Support](#)

[14.5: Now What? Serving as a Mentor, Consultant, or Champion](#)

[14.6: Reflections - Documenting the Journey](#)

[14.7: Discussion Questions](#)

[14.8: Case Questions](#)

[14.9: How to Make the Best Decision as an Entrepreneur](#)

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