

5.2: Setting the stage

You have been assigned to a task force that will prepare and conduct a workshop for those of your colleagues who will actually move to your chosen expansion country. The workshop's purpose is threefold:

- **Create positive anticipation:** your colleagues are excited and worried; nervous and eager; thrilled and apprehensive about moving to a different country for two years. Your workshop needs to lower the anxiety and up the enthusiasm.
- **Prepare your colleagues professionally:** what is different in business etiquette between the expansion country and the US; what do your colleagues need to know to not embarrass themselves and the company while doing business in the expansion country.
- **Introduce tourist attractions:** it's not all about work; what fun things can your colleagues look forward to?

You will conduct a video meeting (Zoom) to decide on five general areas for your workshop.

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