

## 2.3: Persuade

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This page is a draft and is under active development.

### Activity

- Groups of 5 (or insert desired group size here)
- Take turns presenting your idea for a product/business.
- As a group, create a process to select one of them.

How to persuade: confident, logical, benefit to the audience, choose impactful words.

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Resource: [PowerPoint\\_CPE](#)

Resource:

Rhetorical

Strategies

[https://owl.purdue.edu/owl/general\\_writing/academic\\_writing/establishing\\_arguments/rhetorical\\_strategies.html](https://owl.purdue.edu/owl/general_writing/academic_writing/establishing_arguments/rhetorical_strategies.html)

Resource: Group Decision Making <https://uwaterloo.ca/centre-for-teaching-excellence/teaching-resources/teaching-tips/developing-assignments/group-work/group-decision-making>

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