

9.3: Activity

Create your PPT and outline for your presentation; all team members have to participate

Example presentation: Expansion to Germany; 15 min

Our business communication course has a class max of 45. I create groups of 5 students and schedule two class meetings for the presentations.

1. **Attention getter:** Nena's "99 Luftballons" and video Tesla on the Autobahn (no speed limit in Germany)
2. **Preview:** the main points
3. **Map** of the world
4. **Map** of Germany
5. Main point 1--The Weather
6. Main point 2--The Food
7. Main point 3--Business etiquette
8. Main point 4--Four interesting customs
9. **Review:** the main points; call to action
10. **Sources**

Assessment

- The classmates who are not presenting are acting as the colleagues of the presenters; those employees who will move to [the expansion country].
- Each student receives two blank eval forms; the instructor assigns two presenting teams to be evaluated by each student.
- Student evaluations: 50% of the team grade; Instructor evaluation: 50% of team grade

Resources:

- How to Nail a Group Presentation--handout
- Example PPT--Germany presentation
- Team presentation evaluation form

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