

CHAPTER OVERVIEW

1: Module One - Role of Business

- 1.1: Why It Matters- Role of Business
- 1.2: Introduction to What Is Business?
- 1.3: Getting Down to Business
- 1.4: Introduction to For-Profit vs. Nonprofit
- 1.5: Profits and Purpose
- 1.6: Introduction to Factors of Production
- 1.7: Factors of Production

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