

CHAPTER OVERVIEW

2: Strategy Implementation

The goal of strategy implementation is to realize the organization's vision as articulated by its leaders. Executives implement strategies through subordinates. The strategy might be one that the executive is told to implement exactly as formulated, one that the executive has decided, or one that the executive seeks to develop in collaboration with subordinates. In all three instances, face-to-face meetings are necessary to reach a mutual understanding between executive and subordinates.

[2.1: Meeting With Subordinates](#)

[2.2: Quality and Acceptance](#)

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