

## 1.1: Introduction to Careers in Retail

---

What you'll learn to do: Recognize career opportunities available in the retail businesses



What opportunities do you believe you would be best suited for in retail? Review the roadmap below to decide where you would be a best fit based on your strengths. If you're not sure yet, you will have a bit more insight by the time you finish the chapter.

For another interesting perspective use the links below to help explore different directions in your career path. You can browse careers in retail and also spend some time looking at future job opportunities!

### Learn More

- [MyNextMove.org](#)
- [Retail Career Roadmap](#)
- [National Retail Foundation Retail Industry Job Board](#)

### Contributors and Attributions

CC licensed content, Original

- Introduction to Careers in Retail. **Provided by:** Lumen Learning. **License:** [CC BY: Attribution](#)

CC licensed content, Shared previously

- Career mind-map on chalk board. **Authored by:** Flazingo Photos. **Provided by:** Flickr. **Located at:** <https://flic.kr/p/nbAtrV>. **License:** [CC BY-SA: Attribution-ShareAlike](#)

---

1.1: Introduction to Careers in Retail is shared under a [not declared](#) license and was authored, remixed, and/or curated by LibreTexts.