

7.16: Introduction to Centralized Data Hubs

What you'll learn to do: Explain why retailers need a centralized data hub

We will explore some of the key technologies retail businesses have adopted to meet their goals. How do retailers keep track of all of the products they sell? What are the benefits of data-driven information technology? What are the key information systems that can support better business decisions? What are data warehouses and how are they used?

Contributors and Attributions

CC licensed content, Original

- Introduction to Centralized Data Hubs. **Authored by:** Bob Danielson. **Provided by:** Lumen Learning. **License:** [CC BY: Attribution](#)

7.16: Introduction to Centralized Data Hubs is shared under a [not declared](#) license and was authored, remixed, and/or curated by LibreTexts.

- **7.16: Introduction to Centralized Data Hubs** is licensed [CC BY 4.0](#).