

## 6.3: Introduction to Site Selection Decisions

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### What you'll learn to do: Summarize the factors considered in site selection decisions

The site for a new business or an additional business location can be the difference between a successful start and an unsuccessful one. Making sure to take into account all of the aspects of selecting the correct site is extremely important. We have talked about ways to collect the data, from the U.S. Census to GIS methods. Let's summarize the important factors to consider when selecting a perfect location.

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