

2.17: Introduction to Food Retailers

What you'll learn to do: Categorize the wide-variety of food retailers

As you've seen in previous sections, the surge of retail channels and retailer formats selling food has had a tremendous effect upon grocery retailing. Yet the landscape promises even more change, as consumer behavior evolves in a connected, on-demand world. The next several sections will focus on the emerging factors that will further shape grocery retailing.

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