

6.1: Introduction to Available Retail Locations

What you'll learn to do: Examine the variety of locations available to retailers

There are multiple location options available to retailers. Downtown areas, enclosed malls, strip malls, stand alone or online. Where you locate depends on your product or service and where people looking for the product or service shop!

We went through the process for deciding if an area was suited to your business, now let's look at what the options are.

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