

Index

A

absolute advantage
2.5: Why Nations Trade
Analytics
6.11: E-Commerce Technology

B

brokerage model
6.9: E-Business and E-Commerce - The Difference
Business Intelligence
6.9: E-Business and E-Commerce - The Difference

C

cultural bias
2.4: Building Cultural Intelligence
cultural creators
2.2: Culture Today
cultural intelligence
2.4: Building Cultural Intelligence
cultural lenses
2.4: Building Cultural Intelligence
customer outsourcing
6.12: The Three Threads
customer relationship management (CRM)
6.9: E-Business and E-Commerce - The Difference
Cybercrime
6.10: E-Commerce Operations

D

direct foreign investment
1.13: Key Management Decisions and Considerations
domain name registration
6.10: E-Commerce Operations
domain name selection
6.10: E-Commerce Operations

E

electronic transactions
6.10: E-Commerce Operations
European integration
2.6: International Economic Communities
European Union (EU)
2.6: International Economic Communities
extranets
6.9: E-Business and E-Commerce - The Difference

F

free trade
2.5: Why Nations Trade

G

G20
2.5: Why Nations Trade
global consciousness
2.4: Building Cultural Intelligence
gross domestic product (GDP)
1.4: Global Competition's Changing Center of Gravity

H

Hosting
6.10: E-Commerce Operations

I

incentive marketing model
6.9: E-Business and E-Commerce - The Difference
intellectual property
6.10: E-Commerce Operations

J

joint venture (JV)
1.13: Key Management Decisions and Considerations
jurisdiction
6.10: E-Commerce Operations

M

Mercosur
2.6: International Economic Communities
multiple identities
2.2: Culture Today

N

nontariff trade barriers
1.13: Key Management Decisions and Considerations
North American Free Trade Agreement (NAFTA)
2.6: International Economic Communities

O

online market maker
6.9: E-Business and E-Commerce - The Difference
order fulfillment
6.10: E-Commerce Operations
Outsourcing
2.5: Why Nations Trade

P

postmodern culture
2.2: Culture Today

preferential tariff
2.6: International Economic Communities
principle of comparative advantage
2.5: Why Nations Trade
Privacy
6.10: E-Commerce Operations
product reliability
6.10: E-Commerce Operations
protectionism
2.5: Why Nations Trade

R

reframing
2.4: Building Cultural Intelligence
resocialization
2.4: Building Cultural Intelligence

S

sales conversion rate
6.10: E-Commerce Operations
Search engine optimization
6.10: E-Commerce Operations
6.11: E-Commerce Technology
search engine placement
6.10: E-Commerce Operations
Secure Sockets Layer (SSL)
6.10: E-Commerce Operations
smartphone
6.11: E-Commerce Technology
Smartphones
6.12: The Three Threads
strategic alliance
1.13: Key Management Decisions and Considerations
supply chain management (SCM)
6.9: E-Business and E-Commerce - The Difference

T

tariffs
1.13: Key Management Decisions and Considerations

V

value discipline
5.15: Value Disciplines and Business Models
virtual merchant model
6.9: E-Business and E-Commerce - The Difference

W

wikis
6.9: E-Business and E-Commerce - The Difference