

CHAPTER OVERVIEW

3: Advertising and Society

[3.1: Chapter Introduction](#)

[3.2: Economic Effects of Advertising](#)

[3.3: The Good - Advertising Enhances Our World](#)

[3.4: The Bad - Ethical Hot Buttons](#)

[3.5: Advertising Regulation- Who Looks Out for Us?](#)

[3.6: Exercises](#)

This page titled [3: Advertising and Society](#) is shared under a [CC BY-NC-SA](#) license and was authored, remixed, and/or curated by [Anonymous](#).