

CHAPTER OVERVIEW

13: Behavioral Finance and Market Behavior

This chapter digresses from classical theory to take a look at how both personal and market behavior can deviate from the classic risk-return relationships and the consequences for personal financial planning and thinking.

[13.1: Investor Behavior](#)

[13.2: Market Behavior](#)

[13.3: Extreme Market Behavior](#)

[13.4: Behavioral Finance and Investment Strategies](#)

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