

## CHAPTER OVERVIEW

### 11: Foundations of Investing

This chapter presents basic information about investment instruments and markets and explains the classic relationships of risk and return developed in modern portfolio theory.

[11.1: Investment and Markets- A Brief Overview](#)

[11.2: Investment Planning](#)

[11.3: Measuring Return and Risk](#)

[11.4: Diversification- Return with Less Risk](#)

[11.5: Investor Behavior](#)

[11.6: Market Behavior](#)

[11.7: Extreme Market Behavior](#)

[11.8: Behavioral Finance and Investment Strategies](#)

[11.9: Investment Information](#)

[11.10: Investing and Trading](#)

[11.11: Ethics and Regulation](#)

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