

10.13: What Do Marketers Do?

Using LinkedIn, find a pricing analyst. Reach out to them, introduce yourself, and let them know that you're a student wanting to know more about their job role. Then, schedule an interview. Questions you may want to ask include:

- What are your background and education, and what brought you to this job?
 - What do you feel are the pros and cons of this job role?
 - Share with me what a typical day, week, and year look like in this job role.
 - How did COVID-19 impact your work?
 - Did you see any new innovations adopted for pricing analysts because of the pandemic? What advice do you have for someone interested in pursuing this job?
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