

About the Author

Elisabeth Dellegrazie, PhD

Dr. Beth Dellegrazie, PhD is the Assistant Dean of Faculty, Curriculum and Instruction in the College of Business at Concordia University Chicago.

As an educator of 15 years at Concordia University Chicago, Dr. Dellegrazie supports a student-centered learning environment (SCLE) through the creation of curriculum and pedagogical methods that increase new knowledge by building on each student's unique existing knowledge. Learning is related to experiences, so the business curriculum has experiential and applied learning projects embedded. Integrating the local community and businesses into students' academic development adds an additional educational dimension that links the student to future vocational roles and social responsibility.

Prior to accepting a position at Concordia-Chicago, Dellegrazie spent more than twenty years in a variety of corporate business settings, including internationally-recognized and Fortune 500 companies. In her work as a category manager with Grohe America, she achieved double-digit growth during her oversight of the company's North American portfolio. She achieved similar success managing Boise, Inc's \$150 million product portfolio. Dellegrazie earned new product development experience from her role at Chicago Faucet where she identified new channels, new customers, and new product opportunities through research, scenario evaluation, forecasting, and financial risk assessment. With prior total revenue responsibility over ITW Brands' construction products for the big box portfolio, she also possesses both B2B and B2C marketing experience.

