

4.2: Introduction

There are various properties that make a particular brand of paper towel appealing to a consumer which may include absorbency, durability, appearance, and/or cost. Paper towels have a variety of thicknesses and textures, and may vary in cost significantly. Scientists must devise a plan to answer a question, utilizing the information available and creating a process that is systemic so the same tests are applied and a consistent method of measurement is utilized. The question is, which paper towel is the best value?

Contributors and Attributions

- Template:ContribCCPhySc101L

4.2: Introduction is shared under a [CC BY](#) license and was authored, remixed, and/or curated by LibreTexts.