

## 15.7: Why Creative Commons Attribution License?

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16 years ago, I was co-author for a Business Statistics textbook that was published by a boutique publisher. The textbook was expensive for students and I received little compensation for the work put into this text. Then Chancellor Martha Kanter of the Foothill-De Anza Community College District initiated a movement to bring free Online Education Resources, including textbooks, to our students. Following the lead of two of my colleagues, Barbara Illowsky and Susan Dean, I decided that any material I create will be provided to students free of charge. Whenever possible, I try to use online resources to help students who are suffering financial hardship from the cost of college.

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