

CHAPTER OVERVIEW

1: Introduction to Behavioral Statistics

- 1.1: Why are you taking this course?
- 1.2: What is a statistic? What is a statistical analysis?
- 1.3: The Scientific Method
- 1.4: Types of Data and How to Measure Them
 - 1.4.1: IV and DV- Variables as Predictors and Outcomes
 - 1.4.2: Qualitative versus Quantitative Variables
 - 1.4.3: Scales of Measurement
- 1.5: Populations and Samples
 - 1.5.1: Collecting Data- More Practice with Populations and Samples
- 1.6: "Research shows that..."
- 1.7: Learning (Statistics)

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