

CHAPTER OVERVIEW

7: Statistics

Statistics are often presented in an effort to add credibility to an argument or advice. You can see this by paying attention to television advertisements. Many of the numbers thrown about in this way do not represent careful statistical analysis. They can be misleading, and push you into decisions that you might find cause to regret. These chapters will help you learn statistical essentials. It will make you into an intelligent consumer of statistical claims.

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[7.2: Sampling Methods](#)

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