

The Future is OPEN



Social Data Analysis

SOCIAL DATA ANALYSIS: QUALITATIVE AND QUANTITATIVE APPROACHES



This book is meant to help you in your initial attempts to analyze data. In doing so it will introduce you to ways that others have found useful in their attempts to organize data. You might think of it as like a recipe book, a resource that you can refer to as you prepare data for your own consumption and that of others. And, like a recipe book that teaches you to prepare simple dishes, you may find this one pretty exciting.



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