

## CHAPTER OVERVIEW

### 2: Types of Data and How to Collect Them (by Dr. Alisa Beyer)

- 2.1: Types of Data and How to Collect Them
- 2.2: Who are your participants? Who is your population?
- 2.3: Representative Sample
- 2.4: Type of Research Designs
- 2.5: Working with Data
- 2.6: Levels of Measurement
- 2.7: What level of measurement is used for psychological variables?
- 2.8: Reliability, Validity, and Results
- 2.9: Types of Statistical Analyses
- 2.10: Mathematical Notation
- 2.E: Exercises

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