

TABLE OF CONTENTS

Licensing

About this Book

1: Introduction

- 1.1: What are statistics?
- 1.2: Why do we study statistics?
- 1.3: Types of Data and How to Collect Them
- 1.4: Collecting Data
- 1.5: Type of Research Designs
- 1.6: Types of Statistical Analyses
- 1.7: Mathematical Notation
- 1.E: Introduction (Exercises)

2: Describing Data using Distributions and Graphs

- 2.1: Graphing Qualitative Variables
- 2.2: Graphing Quantitative Variables
- 2.E: Describing Data using Distributions and Graphs (Exercises)

3: Measures of Central Tendency and Spread

- 3.1: What is Central Tendency?
- 3.2: Measures of Central Tendency
- 3.3: Spread and Variability
- 3.E: Measures of Central Tendency and Spread (Exercises)

4: Z-scores and the Standard Normal Distribution

- 4.1: Normal Distributions
- 4.2: Z-scores
- 4.3: Z-scores and the Area under the Curve
- 4.E: Z-scores and the Standard Normal Distribution (Exercises)

5: Probability

- 5.1: What is Probability
- 5.2: Probability in Graphs and Distributions
- 5.3: The Bigger Picture
- 5.E: Probability (Exercises)

6: Sampling Distributions

- 6.1: People, Samples, and Populations
- 6.2: The Sampling Distribution of Sample Means
- 6.3: Using Standard Error for Probability
- 6.4: Sampling Distribution, Probability and Inference
- 6.E: Sampling Distributions (Exercises)

7: Introduction to Hypothesis Testing

- 7.1: Logic and Purpose of Hypothesis Testing
- 7.2: The Probability Value
- 7.3: The Null Hypothesis
- 7.4: The Alternative Hypothesis
- 7.5: Critical values, p-values, and significance level
- 7.6: Steps of the Hypothesis Testing Process
- 7.7: Movie Popcorn
- 7.8: Effect Size
- 7.9: Office Temperature
- 7.10: Different Significance Level
- 7.11: Other Considerations in Hypothesis Testing
- 7.E: Introduction to Hypothesis Testing (Exercises)

8: Introduction to t-tests

- 8.1: The t-statistic
- 8.2: Hypothesis Testing with t
- 8.3: Confidence Intervals
- 8.E: Introduction to t-tests (Exercises)

9: Repeated Measures

- 9.1: Change and Differences
- 9.2: Hypotheses of Change and Differences
- 9.3: Increasing Satisfaction at Work
- 9.4: Bad Press
- 9.E: Repeated Measures (Exercises)

10: Independent Samples

- 10.1: Difference of Means
- 10.2: Research Questions about Independent Means
- 10.3: Hypotheses and Decision Criteria
- 10.4: Independent Samples t-statistic
- 10.5: Standard Error and Pooled Variance
- 10.6: Movies and Mood
- 10.7: Effect Sizes and Confidence Intervals
- 10.8: Homogeneity of Variance
- 10.E: Independent Samples (Exercises)

11: Analysis of Variance

- 11.1: Observing and Interpreting Variability
- 11.2: Sources of Variance
- 11.3: ANOVA Table
- 11.4: ANOVA and Type I Error
- 11.5: Hypotheses in ANOVA
- 11.6: Scores on Job Application Tests
- 11.7: Variance Explained
- 11.8: Post Hoc Tests
- 11.9: Other ANOVA Designs
- 11.1E: Analysis of Variance (Exercises)

12: Correlations

- 12.1: Variability and Covariance
- 12.2: Visualizing Relations
- 12.3: Three Characteristics
- 12.4: Pearson's r
- 12.5: Anxiety and Depression
- 12.6: Effect Size
- 12.7: Correlation versus Causation
- 12.8: Final Considerations
- 12.E: Correlations (Exercises)

13: Linear Regression

- 13.1: Line of Best Fit
- 13.2: Prediction
- 13.3: ANOVA Table
- 13.4: Hypothesis Testing in Regression
- 13.5: Happiness and Well-Being
- 13.6: Multiple Regression and Other Extensions
- 13.E: Linear Regression (Exercises)

14: Chi-square

- 14.1: Categories and Frequency Tables
- 14.2: Goodness-of-Fit
- 14.3: χ^2 Statistic
- 14.4: Pineapple on Pizza
- 14.5: Contingency Tables for Two Variables
- 14.6: Test for Independence
- 14.7: College Sports
- 14.E: Chi-square (Exercises)

[Index](#)

[Glossary](#)

[Detailed Licensing](#)