

CHAPTER OVERVIEW

1: Why Statistics?

To call in statisticians after the experiment is done may be no more than asking them to perform a post-mortem examination: They may be able to say what the experiment died of.

— Sir Ronald Fisher

- 1.1: On the Psychology of Statistics
- 1.2: The cautionary tale of Simpson's paradox
- 1.3: Statistics in Psychology
- 1.4: Statistics in Everyday Life
- 1.5: There's More to Research Methods than Statistics
- 1.6: A brief Introduction to Research Design
- 1.7: Introduction to Psychological Measurement
- 1.8: Scales of measurement
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